

# Journalism Graduation & Retention

Prepared by: Institutional Research

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## Notes

1. The rates presented here for the Journalism BA/BS program (including all concentrations and the premajor in Journalism) use the Traditional approach of tracking a cohort of students at entry through retention and graduation.<sup>1</sup> These rates may vary from those using the CSU Chancellor's Office method.
2. For more information on tracking student progress using the CSU method through the Traditional and the Last Major Tracking approaches, visit the SF State Retention and Graduation Indicators web page.
3. Use caution when interpreting percentages as disaggregated data contains small Ns.
4. Graduation rates are cumulative.

## Definitions

**Cohort:** A group of students entering at the same time. (Ex. First-Time Freshmen, Undergraduate Transfers, New Graduates)

**First-time freshman:** A student who was not formally admitted to nor attended a college or university after graduating from high school.

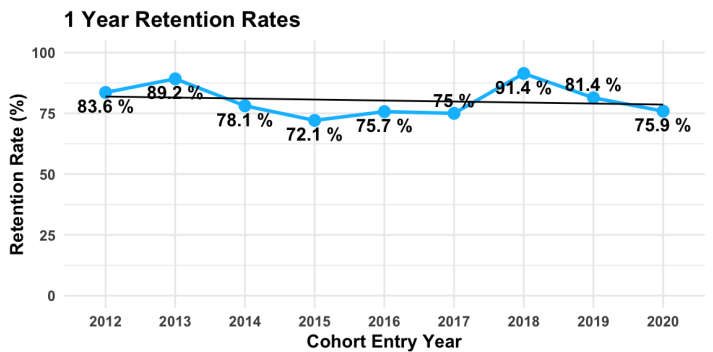
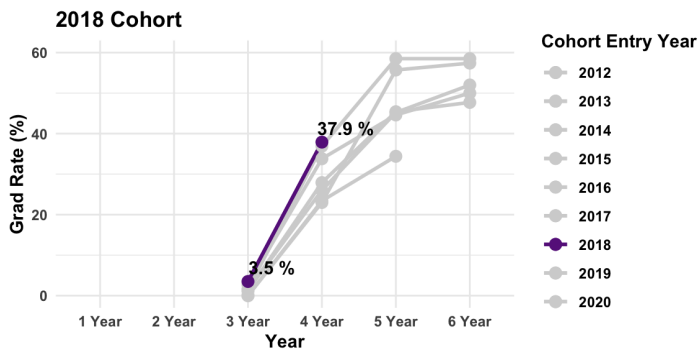
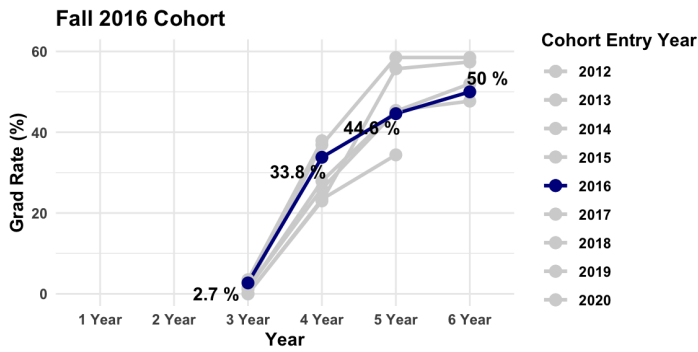
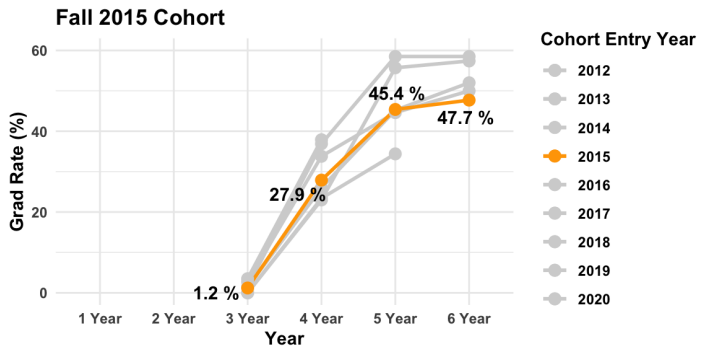
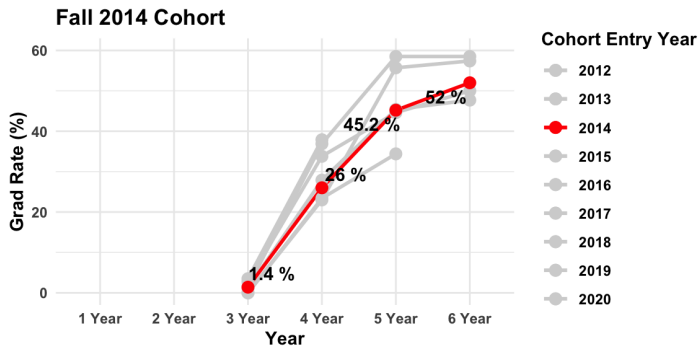
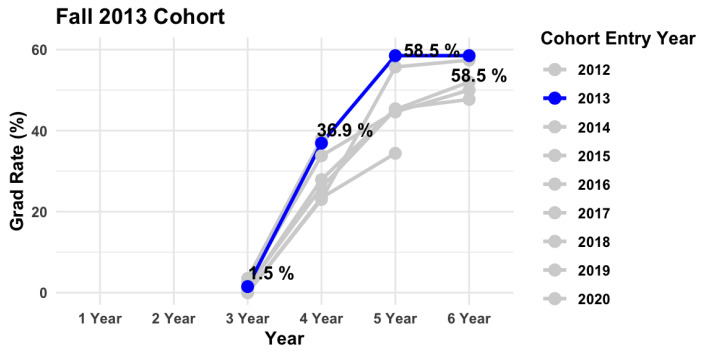
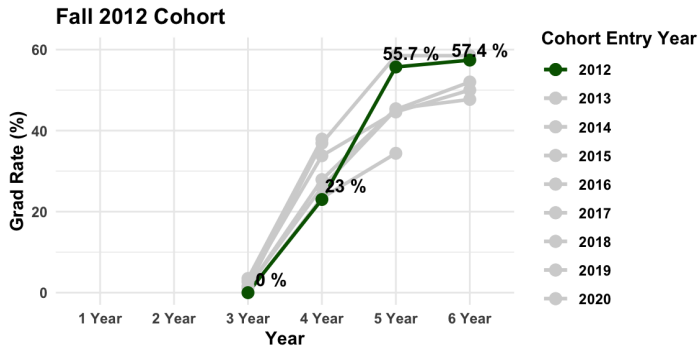
**New undergraduate transfer:** A student new to SF State, who is not a first-time freshmen and does not hold a baccalaureate degree from any college.

**Retention rate:** The percentage of entering students who completed a degree as well as those still retained. It is computed by dividing the number of students who either continued on or graduated by the entire entering cohort.

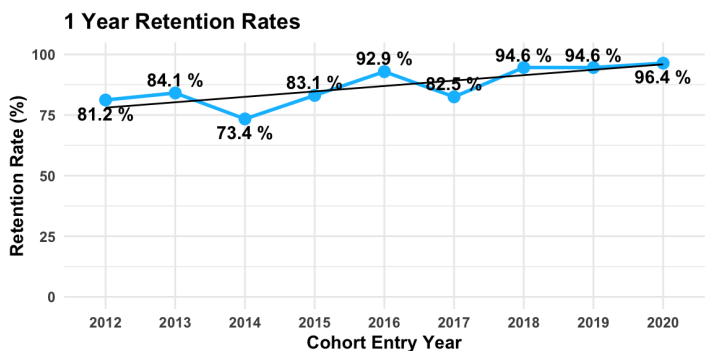
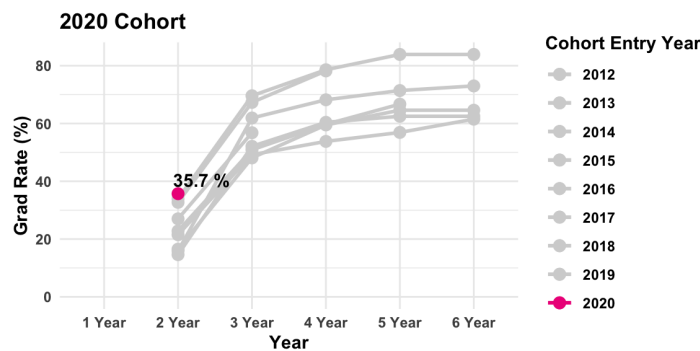
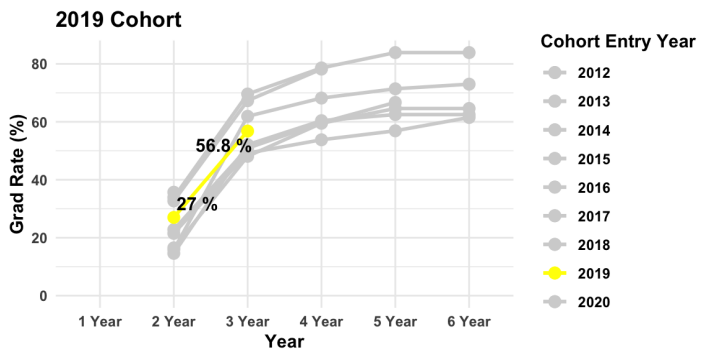
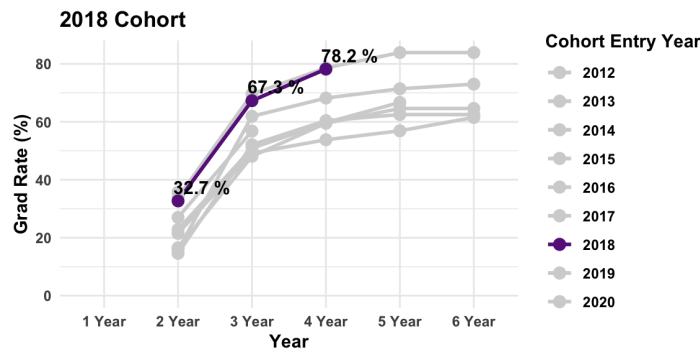
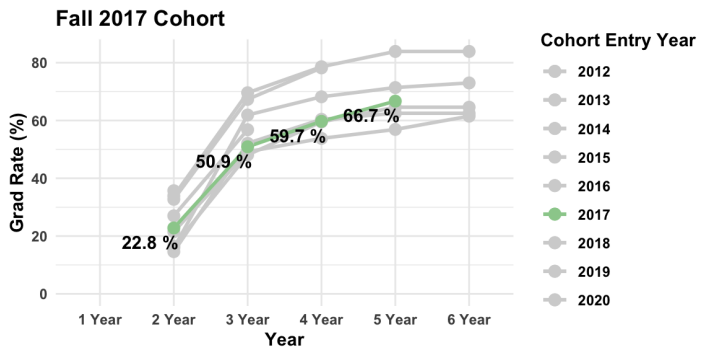
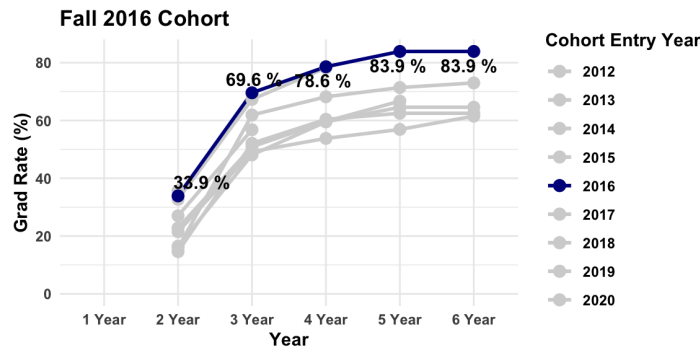
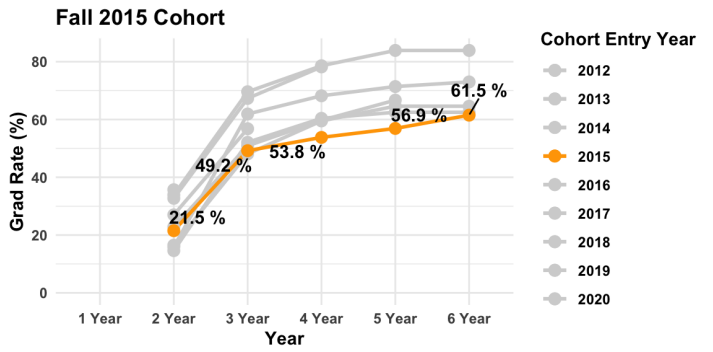
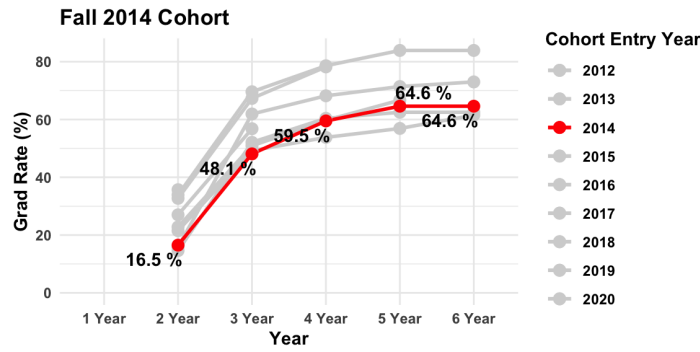
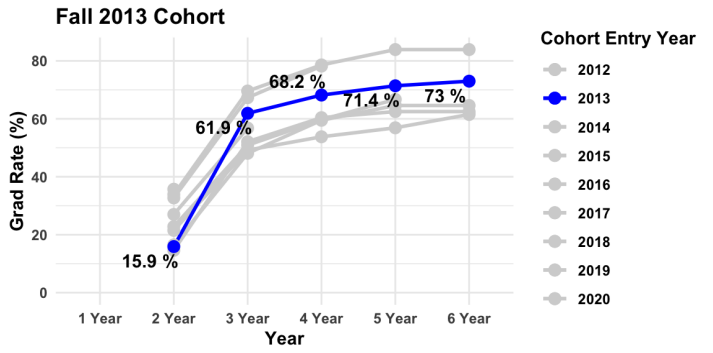
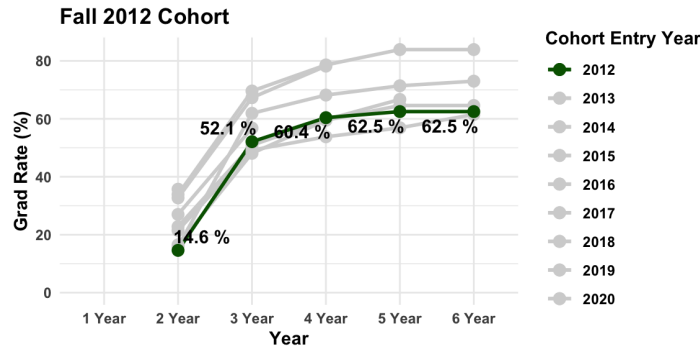
**Graduation rate:** The percentage of entering students who completed a degree. It is computed by dividing the number of graduates by their entering cohort.

Note: The Traditional tracking approach examines students at their first point of entry (initial major at entry) and tracks them as they progress through their last semester or graduation. The Last Major tracking approach: this approach is an alternative way to track student progress using the major in which the student either graduated or dropped out.

# First-time Freshmen



# New Undergraduate Transfers



# First-time Freshman

## Freshman Overall Graduation & Retention

Entry Year	Total Cohort	3rd Year		4th		5th		6th		1 Year RTN	
		#	%	#	%	#	%	#	%	#	%
2012	61	0	0%	14	23%	34	56%	35	57%	51	84%
2013	65	1	2%	24	37%	38	58%	38	58%	58	89%
2014	73	1	1%	19	26%	33	45%	38	52%	57	78%
2015	86	1	1%	24	28%	39	45%	41	48%	62	72%
2016	74	2	3%	25	34%	33	45%	37	50%	56	76%
2017	64	0	0%	15	23%	22	34%			48	75%
2018	58	2	3%	22	38%					53	91%
2019	43	0	0%							35	81%
2020	29									22	76%

## Sex

### Freshman Graduation & Retention by Sex

Entry Year	Sex	Total Cohort	3rd Year		4th		5th		6th		1 Year RTN	
			#	%	#	%	#	%	#	%	#	%
2012	F	41	0	0%	12	29%	24	59%	25	61%	34	83%
	M	20	0	0%	2	10%	10	50%	10	50%	17	85%
2013	F	54	1	2%	22	41%	34	63%	34	63%	50	93%
	M	11	0	0%	2	18%	4	36%	4	36%	8	73%
2014	F	49	1	2%	14	29%	25	51%	28	57%	39	80%
	M	24	0	0%	5	21%	8	33%	10	42%	18	75%
2015	F	61	1	2%	20	33%	30	49%	31	51%	47	77%
	M	25	0	0%	4	16%	9	36%	10	40%	15	60%
2016	F	56	2	4%	18	32%	24	43%	27	48%	39	70%
	M	18	0	0%	7	39%	9	50%	10	56%	17	94%
2017	F	45	0	0%	13	29%	16	36%			34	76%
	M	19	0	0%	2	11%	6	32%			14	74%
2018	F	41	2	5%	17	41%					37	90%
	M	17	0	0%	5	29%					16	94%
2019	F	29	1	3%							25	86%
	M	14	0	0%							10	71%
2020	F	19									15	79%
	M	10									7	70%

## Ethnicity

### Freshman Graduation & Retention by Ethnicity

Entry Year	Ethnicity	Total Cohort	3rd Year		4th		5th		6th		1 Year RTN	
			#	%	#	%	#	%	#	%	#	%
2012	Black/African American	4	0	0%	0	0%	3	75%	3	75%	4	100%
	Asian	8	0	0%	1	12%	3	38%	3	38%	5	62%
	Pacific Islander	1	0	0%	0	0%	1	100%	1	100%	1	100%



Entry Year	Ethnicity	Total Cohort	3rd Year		4th		5th		6th		1 Year RTN	
			#	%	#	%	#	%	#	%	#	%
2020	Native American	1									1	100%
	Black/African American	1									1	100%
	Asian	4									2	50%
	Latinx	13									10	77%
	White	8									6	75%
	Two or more	2									2	100%

## New Undergraduate Transfers

### Transfer Overall Graduation & Retention

Entry Year	Total Cohort	2nd Year		3rd		4th		5th		6th		1 Year RTN	
		#	%	#	%	#	%	#	%	#	%	#	%
2012	48	7	15%	25	52%	29	60%	30	62%	30	62%	39	81%
2013	63	10	16%	39	62%	43	68%	45	71%	46	73%	53	84%
2014	79	13	16%	38	48%	47	59%	51	65%	51	65%	58	73%
2015	65	14	22%	32	49%	35	54%	37	57%	40	62%	54	83%
2016	56	19	34%	39	70%	44	79%	47	84%	47	84%	52	93%
2017	57	13	23%	29	51%	34	60%	38	67%			47	82%
2018	55	18	33%	37	67%	43	78%					52	95%
2019	37	10	27%	21	57%							35	95%
2020	28	10	36%									27	96%

## Sex

### Transfer Graduation & Retention by Sex

Entry Year	Sex	Total Cohort	2nd Year		3rd		4th		5th		6th		1 Year RTN	
			#	%	#	%	#	%	#	%	#	%	#	%
2012	F	19	2	11%	6	32%	8	42%	9	47%	9	47%	13	68%
	M	29	5	17%	19	66%	21	72%	21	72%	21	72%	26	90%
2013	F	32	8	25%	21	66%	23	72%	23	72%	23	72%	27	84%
	M	31	2	6%	18	58%	20	65%	22	71%	23	74%	26	84%
2014	F	48	10	21%	28	58%	33	69%	34	71%	34	71%	34	71%
	M	31	3	10%	10	32%	14	45%	17	55%	17	55%	24	77%
2015	F	40	9	22%	20	50%	23	57%	23	57%	25	62%	33	82%
	M	25	5	20%	12	48%	12	48%	14	56%	15	60%	21	84%
2016	F	31	13	42%	25	81%	27	87%	29	94%	29	94%	29	94%
	M	25	6	24%	14	56%	17	68%	18	72%	23	92%	23	92%
2017	F	33	9	27%	17	52%	19	58%	21	64%			27	82%
	M	24	4	17%	12	50%	15	62%	17	71%			20	83%
2018	F	27	10	37%	19	70%	23	85%					26	96%
	M	28	8	29%	18	64%	20	71%					26	93%
2019	F	16	6	38%	12	75%							16	100%
	M	21	4	19%	9	43%							19	90%
2020	F	15	5	33%									14	93%
	M	12	4	33%									12	100%

Entry Year	Sex	Total Cohort	2nd Year		3rd		4th		5th		6th		1 Year RTN	
			#	%	#	%	#	%	#	%	#	%	#	%
		N	1	100%									1	100%

## Ethnicity

### Transfer Graduation & Retention by Ethnicity

Entry Year	Ethnicity	Total Cohort	2nd Year		3rd		4th		5th		6th		1 Year RTN	
			#	%	#	%	#	%	#	%	#	%	#	%
2012	Native American	1	0	0%	0	0%	0	0%	0	0%	0	0%	1	100%
	Black/African American	2	0	0%	2	100%	2	100%	2	100%	2	100%	2	100%
	Asian	4	0	0%	3	75%	3	75%	3	75%	3	75%	3	75%
	Latinx	16	1	6%	4	25%	7	44%	7	44%	7	44%	12	75%
	White	19	6	32%	13	68%	14	74%	15	79%	15	79%	18	95%
	Two or more	2	0	0%	1	50%	1	50%	1	50%	1	50%	1	50%
	Unknown	4	0	0%	2	50%	2	50%	2	50%	2	50%	2	50%
2013	Black/African American	2	0	0%	1	50%	1	50%	1	50%	1	50%	2	100%
	Asian	9	3	33%	7	78%	8	89%	8	89%	9	100%	7	78%
	Latinx	19	3	16%	9	47%	12	63%	13	68%	13	68%	16	84%
	White	26	3	12%	17	65%	17	65%	18	69%	18	69%	21	81%
	Two or more	5	1	20%	3	60%	3	60%	3	60%	3	60%	5	100%
	Unknown	2	0	0%	2	100%	2	100%	2	100%	2	100%	2	100%
2014	Native American	1	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
	Black/African American	1	0	0%	0	0%	1	100%	1	100%	1	100%	1	100%
	Asian	8	2	25%	4	50%	6	75%	6	75%	6	75%	7	88%
	Latinx	30	5	17%	16	53%	19	63%	20	67%	20	67%	23	77%
	White	28	6	21%	14	50%	15	54%	17	61%	17	61%	19	68%
	Two or more	7	0	0%	2	29%	4	57%	5	71%	5	71%	6	86%
	Unknown	4	0	0%	2	50%	2	50%	2	50%	2	50%	2	50%
2015	Black/African American	2	1	50%	1	50%	1	50%	2	100%	2	100%	2	100%
	Asian	8	2	25%	3	38%	3	38%	3	38%	3	38%	7	88%
	Latinx	29	4	14%	14	48%	16	55%	16	55%	17	59%	24	83%
	White	15	4	27%	8	53%	9	60%	9	60%	11	73%	12	80%
	Two or more	7	2	29%	3	43%	3	43%	4	57%	4	57%	5	71%
	Unknown	4	1	25%	3	75%	3	75%	3	75%	3	75%	4	100%
2016	Black/African American	2	1	50%	2	100%	2	100%	2	100%	2	100%	2	100%
	Asian	4	2	50%	4	100%	4	100%	4	100%	4	100%	4	100%
	Latinx	24	5	21%	15	62%	17	71%	19	79%	19	79%	21	88%
	White	16	6	38%	10	62%	13	81%	14	88%	14	88%	15	94%
	Two or more	6	3	50%	5	83%	5	83%	5	83%	5	83%	6	100%
	Unknown	4	2	50%	3	75%	3	75%	3	75%	3	75%	4	100%
2017	Black/African American	3	0	0%	1	33%	1	33%	1	33%			2	67%
	Asian	4	2	50%	3	75%	4	100%	4	100%			4	100%
	Pacific Islander	1	0	0%	0	0%	1	100%	1	100%			1	100%
	Latinx	29	5	17%	12	41%	15	52%	17	59%			22	76%
	White	14	2	14%	8	57%	8	57%	10	71%			12	86%
	Two or more	4	3	75%	3	75%	3	75%	3	75%			4	100%
	Unknown	2	1	50%	2	100%	2	100%	2	100%			2	100%

Entry Year	Ethnicity	Total Cohort	2nd Year		3rd		4th		5th		6th		1 Year RTN	
			#	%	#	%	#	%	#	%	#	%	#	%
2018	Black/African American	3	0	0%	2	67%	2	67%					3	100%
	Asian	10	1	10%	5	50%	7	70%					9	90%
	Latinx	19	7	37%	15	79%	18	95%					18	95%
	White	15	8	53%	9	60%	10	67%					14	93%
	Two or more	5	1	20%	3	60%	3	60%					5	100%
	Unknown	3	1	33%	3	100%	3	100%					3	100%
2019	Black/African American	5	2	40%	2	40%							4	80%
	Asian	7	2	29%	4	57%							6	86%
	Pacific Islander	1	1	100%	1	100%							1	100%
	Latinx	12	5	42%	8	67%							12	100%
	White	8	0	0%	5	62%							8	100%
	Two or more	4	0	0%	1	25%							4	100%
2020	Asian	3	1	33%									3	100%
	Latinx	13	4	31%									12	92%
	White	8	3	38%									8	100%
	Two or more	3	2	67%									3	100%
	Unknown	1	0	0%									1	100%