

Journalism Graduation & Retention

Prepared by : Institutional Research

July 9 , 2025

Notes

- 1. The rates presented here for the Journalism BA/BS program (including all concentrations and the premajor in Journalism) use the Traditional approach of tracking a cohort of students at entry through retention and graduation. These rates may vary from those using the CSU Chancellors Office method.
- 2. For more information on tracking student progress using the CSU method through the Traditional and the Last Major Tracking approaches, visit the [SF State Retention and Graduation Indicators web page](#).
- 3. Use caution when interpreting percentages as disaggregated data contains small Ns.
- 4. Graduation rates are cumulative.

Definitions

Cohort: A group of students entering at the same time. (Ex. First-Time Freshmen, CCC Transfers, New Graduates)

First-time freshman: A student who was not formally admitted to nor attended a college or university after graduating from high school.

New CCC (California Community College) Transfer:A student transferring from a California Community College at the sophomore level or higher, who is new to SF State and does not hold a baccalaureate degree from any institution.

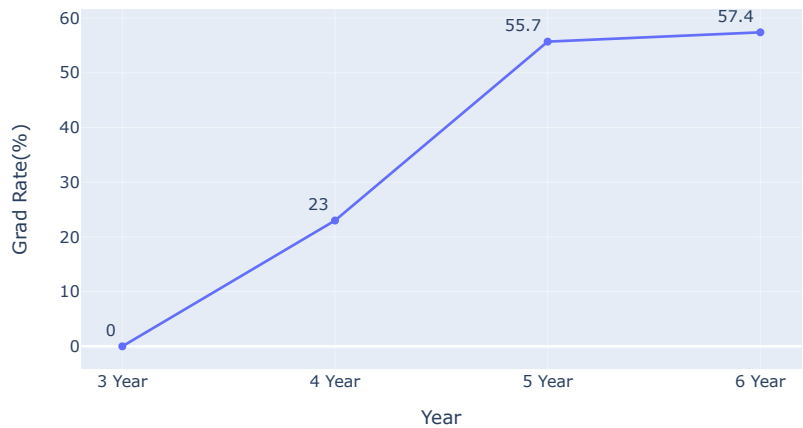
Retention rate: The percentage of entering students who completed a degree as well as those still retained. It is computed by dividing the number of students who either continued on or graduated by the entire entering cohort.

Graduation rate: The percentage of entering students who completed a degree. It is computed by dividing the number of graduates by their entering cohort.

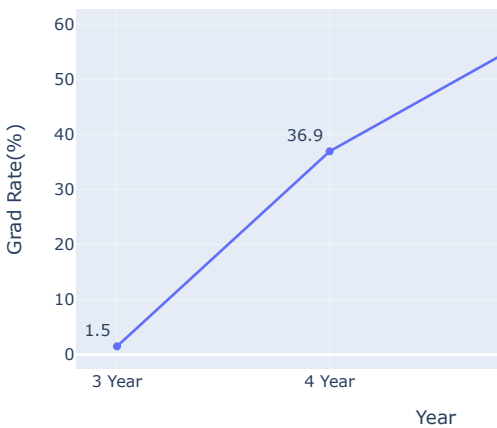
Note: The Traditional tracking approach examines students at their first point of entry (initial major at entry) and tracks them as they progress through their last semester or graduation. The Last Major tracking approach: this approach is an alternative way to track student progress using the major in which the student either graduated or dropped out.

First-time Freshmen

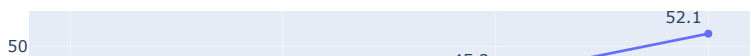
Fall 2012



Fall 2013

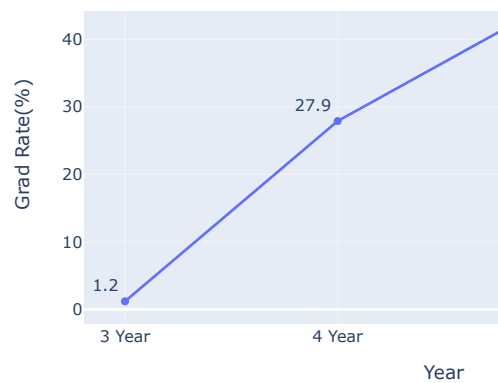
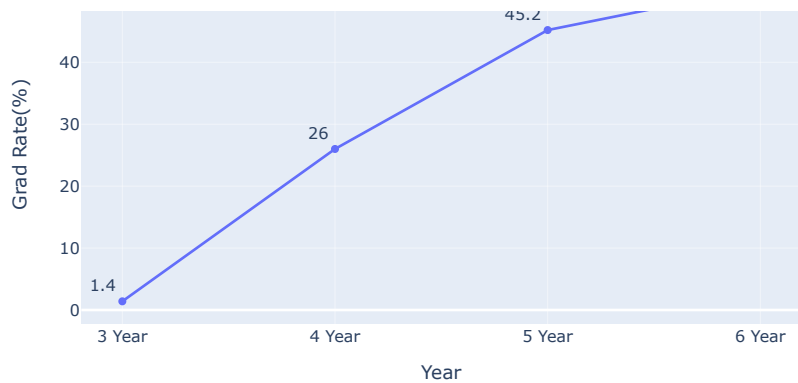


Fall 2014



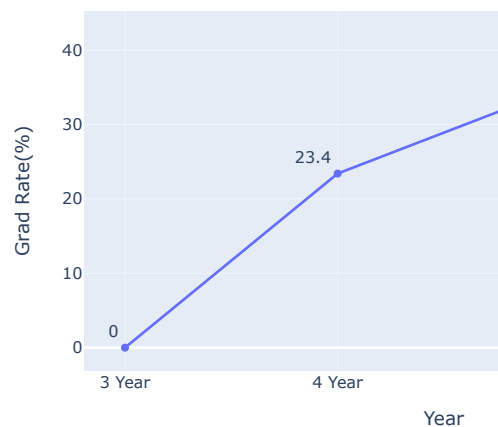
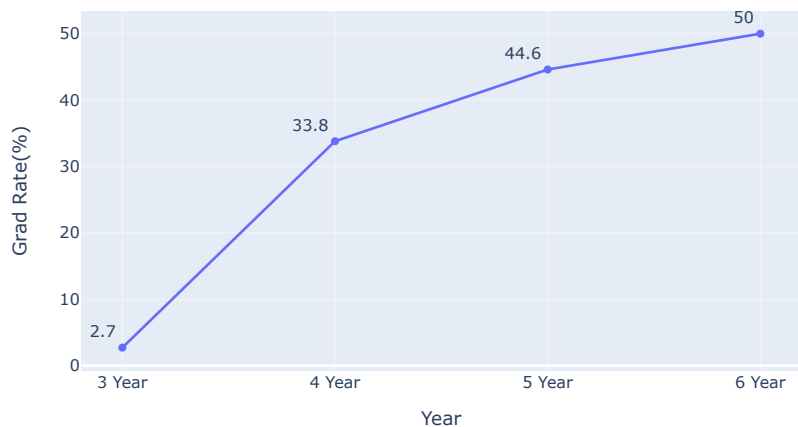
Fall 2015





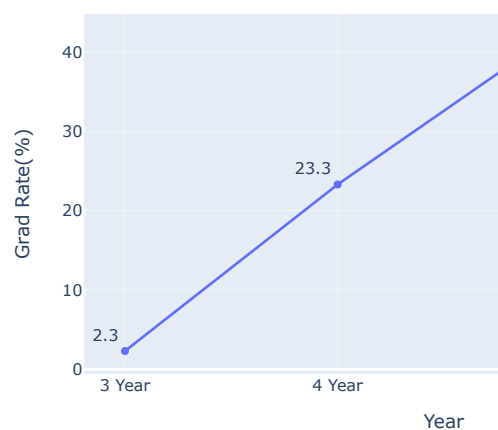
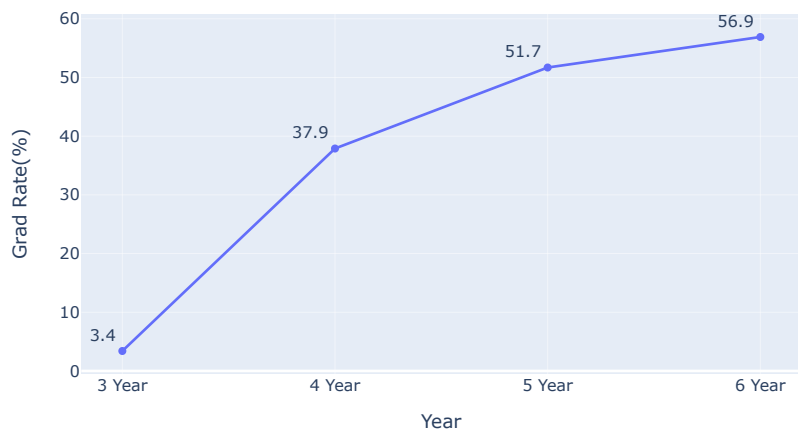
Fall 2016

Fall 2017



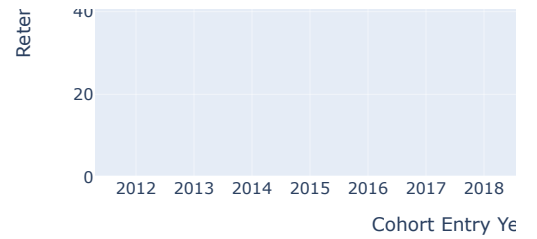
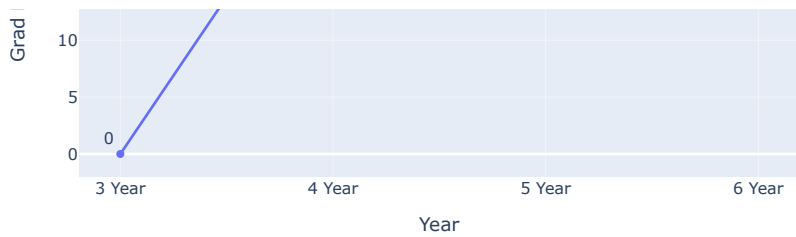
Fall 2018

Fall 2019



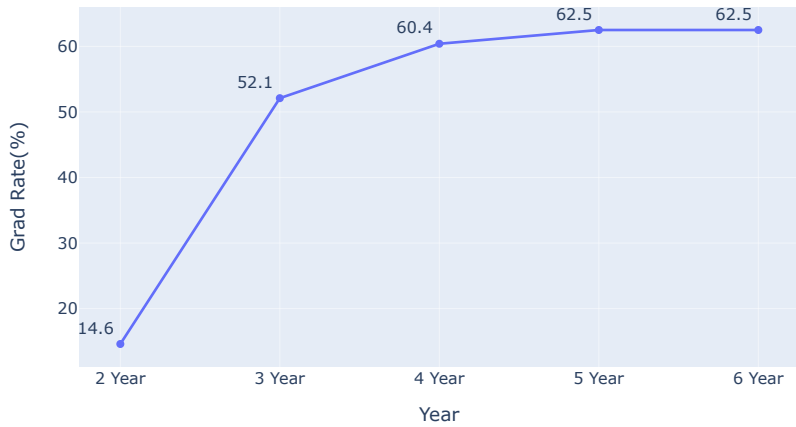
Fall 2020



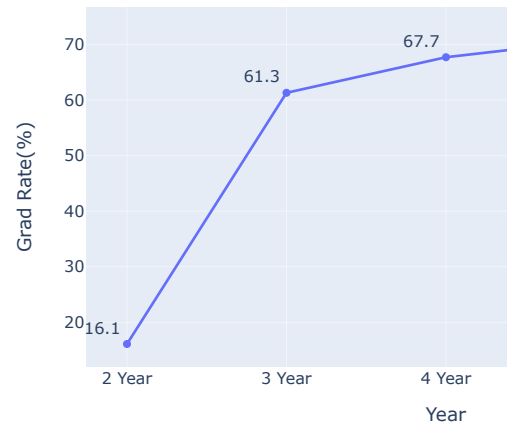


New CCC Transfers

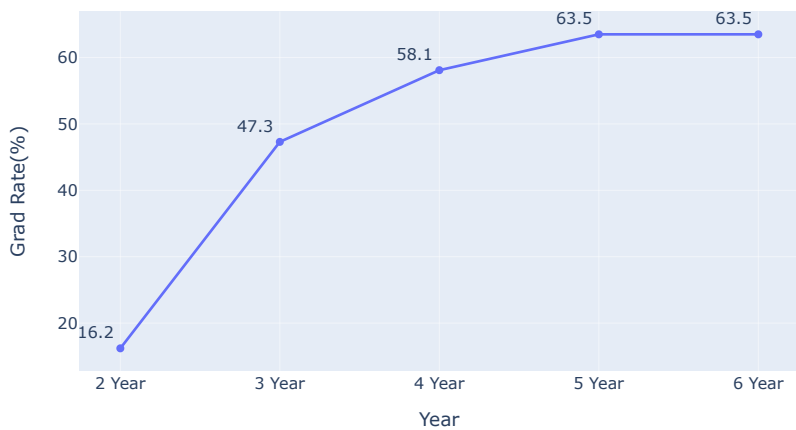
Fall 2012



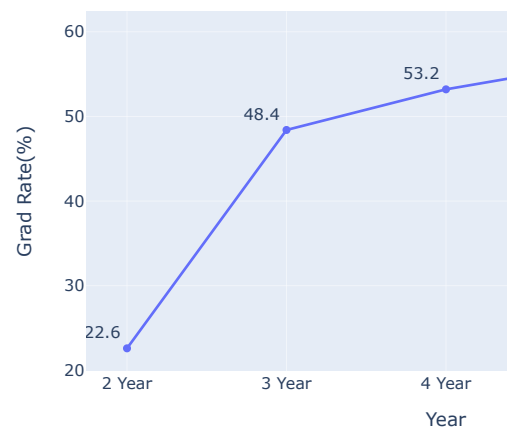
Fall 2013



Fall 2014



Fall 2015

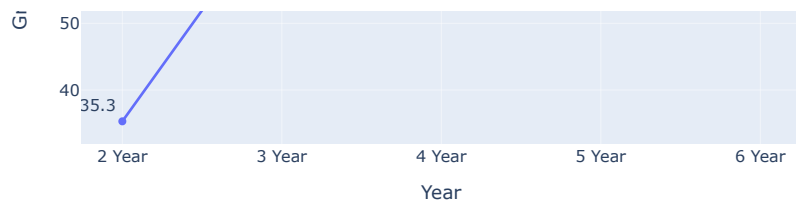


Fall 2016

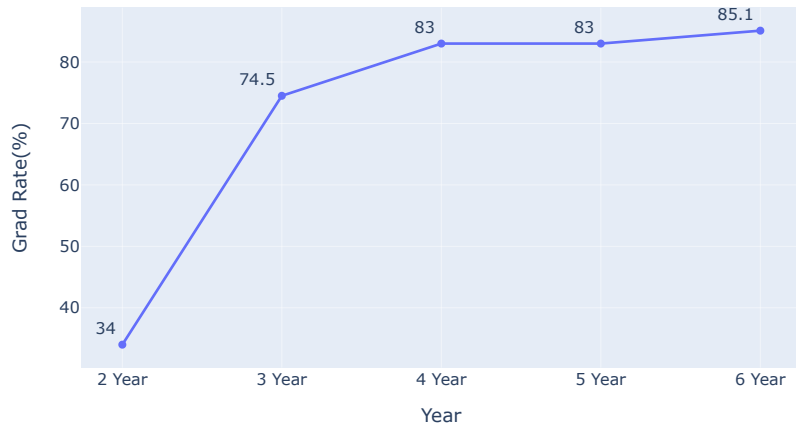


Fall 2017

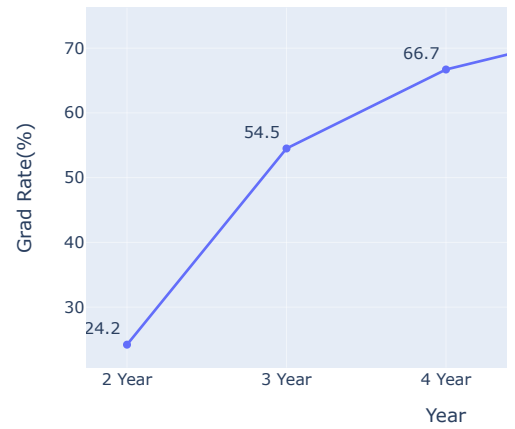




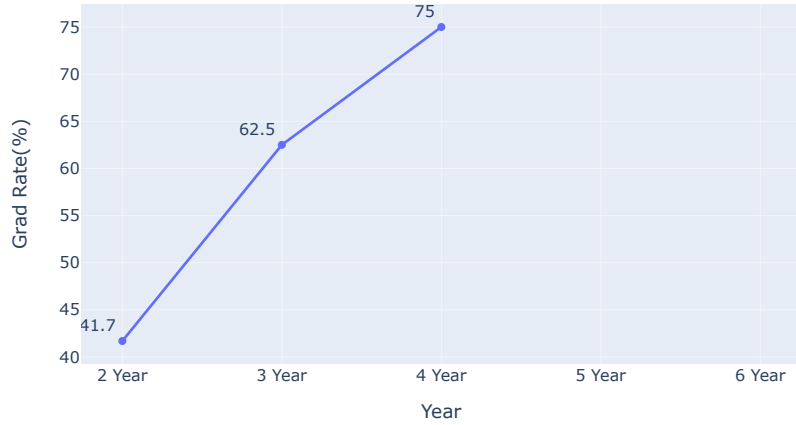
Fall 2018



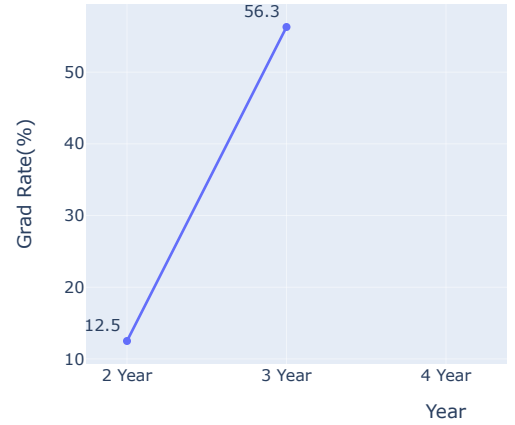
Fall 2019



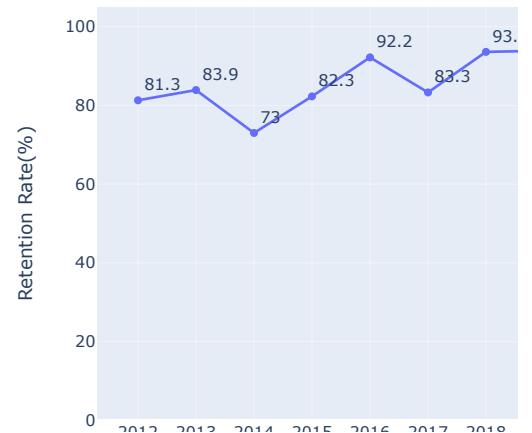
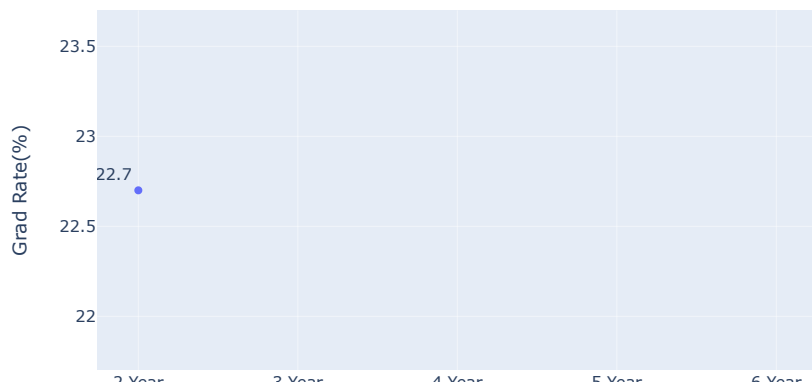
Fall 2020



Fall 2021



Fall 2022



Freshman Overall Graduation and Retention

Entry Year	Total Cohort	3rd Year #	%	4th Year #	%	5th Year #	
2012	61	0	0	14	23	34	
2013	65	1	2	24	37	38	
2014	73	1	1	19	26	33	
2015	86	1	1	24	28	39	
2016	74	2	3	25	34	33	
2017	64	0	0	15	23	22	
2018	58	2	3	22	38	30	
2019	43	1	2	10	23	18	
2020	29	0	0	8	28		
2021	27	0	0				
2022	34						

Freshman Graduation and Retention by Sex

Entry Year	Sex	Total Cohort	3rd Year #	%	4th Year #	%	5th Year #
2012	F	41	0	0	12	29	24
2012	M	20	0	0	2	10	10
2013	F	54	1	2	22	41	34
2013	M	11	0	0	2	18	4
2014	F	49	1	2	14	29	25
2014	M	24	0	0	5	21	8
2015	F	61	1	2	20	33	30
2015	M	25	0	0	4	16	9
2016	F	56	2	4	18	32	24
2016	M	18	0	0	7	39	9
2017	F	45	0	0	13	29	16
2017	M	19	0	0	2	11	6
2018	F	41	2	5	17	41	21
2018	M	17	0	0	5	29	9
2019	F	29	1	3	7	24	12
2019	M	14	0	0	3	21	6
2020	F	19	0	0	5	26	
2020	M	10	0	0	3	30	
2021	F	18	0	0			
2021	M	9	0	0			
2022	F	22					
2022	M	12					

Freshman Graduation and Retention by Ethnicity

Entry Year	Ethnicity	Total Cohort	3rd Year #	%	4th Year #	%	5th Year #
2012	Asian	8	0	0	1	13	3
2012	Black/African American	4	0	0	0	0	3
2012	Latinx	21	0	0	6	29	13
2012	Pacific Islander	1	0	0	0	0	1
2012	Two Or More	3	0	0	3	100	3
2012	Unknown	1	0	0	0	0	1
2012	White	23	0	0	4	17	10

2013	Asian	8	0	0	3	38	5
2013	Black/African American	3	0	0	2	67	3
2013	Latinx	25	0	0	6	24	11
2013	Two Or More	2	0	0	1	50	2
2013	Unknown	3	1	33	2	67	2
2013	White	24	0	0	10	42	15
2014	Asian	12	0	0	5	42	8
2014	Black/African American	4	0	0	1	25	2
2014	Latinx	31	0	0	6	19	12
2014	Two Or More	4	0	0	0	0	0
2014	Unknown	3	0	0	1	33	2
2014	White	19	1	5	6	32	9
2015	Asian	9	0	0	2	22	4
2015	Black/African American	6	0	0	1	17	1
2015	Latinx	36	1	3	9	25	19
2015	Two Or More	5	0	0	2	40	3
2015	Unknown	3	0	0	1	33	1
2015	White	27	0	0	9	33	11
2016	Asian	9	0	0	4	44	5
2016	Black/African American	8	0	0	2	25	4
2016	Latinx	32	1	3	9	28	11
2016	Two Or More	7	0	0	1	14	2
2016	Unknown	2	0	0	1	50	1
2016	White	16	1	6	8	50	10
2017	Asian	2	0	0	2	100	2
2017	Black/African American	7	0	0	3	43	3
2017	Latinx	26	0	0	5	19	8
2017	Pacific Islander	1	0	0	0	0	0
2017	Two Or More	4	0	0	1	25	1
2017	Unknown	3	0	0	2	67	2
2017	White	21	0	0	2	10	6
2018	Asian	6	0	0	2	33	4
2018	Black/African American	3	0	0	0	0	0
2018	Latinx	28	0	0	8	29	12
2018	Two Or More	7	1	14	4	57	5
2018	Unknown	1	0	0	1	100	1
2018	White	13	1	8	7	54	8
2019	Asian	3	0	0	0	0	1
2019	Black/African American	2	0	0	1	50	1
2019	Latinx	21	1	5	6	29	9
2019	Two Or More	6	0	0	1	17	3
2019	White	11	0	0	2	18	4
2020	Asian	4	0	0	1	25	
2020	Black/African American	1	0	0	0	0	
2020	Latinx	13	0	0	5	38	
2020	Native American	1	0	0	1	100	
2020	Two Or More	2	0	0	0	0	
2020	White	8	0	0	1	13	
2021	Asian	1	0	0			
2021	Black/African American	2	0	0			
2021	Latinx	19	0	0			
2021	Unknown	1	0	0			
2021	White	4	0	0			
2022	Asian	4					
2022	Black/African American	1					
2022	Latinx	18					

2022	Two Or More	2					
2022	Unknown	1					
2022	White	8					

CCC Transfer Overall Graduation and Retention

Entry Year	Total Cohort	2nd Year #	%	3rd Year #	%	4th Year #	%	5th Year #
2012	48	7	15	25	52	29	60	
2013	62	10	16	38	61	42	68	
2014	74	12	16	35	47	43	58	
2015	62	14	23	30	48	33	53	
2016	51	18	35	35	69	39	76	
2017	54	13	24	28	52	32	59	
2018	47	16	34	35	74	39	83	
2019	33	8	24	18	55	22	67	
2020	24	10	42	15	63	18	75	
2021	16	2	13	9	56			
2022	22	5	23					

CCC Transfer Graduation and Retention by Sex

Entry Year	Sex	Total Cohort	2nd Year #	%	3rd Year #	%	4th Year #	%
2012	F	19	2	11	6	32	8	42
2012	M	29	5	17	19	66	21	72
2013	F	31	8	26	20	65	22	71
2013	M	31	2	6	18	58	20	65
2014	F	44	9	20	25	57	29	66
2014	M	30	3	10	10	33	14	47
2015	F	37	9	24	18	49	21	57
2015	M	25	5	20	12	48	12	48
2016	F	29	13	45	24	83	25	86
2016	M	22	5	23	11	50	14	64
2017	F	30	9	30	16	53	17	57
2017	M	24	4	17	12	50	15	63
2018	F	24	10	42	19	79	22	92
2018	M	23	6	26	16	70	17	74
2019	F	13	4	31	9	69	10	77
2019	M	20	4	20	9	45	12	60
2020	F	12	5	42	8	67	9	75
2020	M	11	4	36	6	55	8	73
2020	N	1	1	100	1	100	1	100
2021	F	7	2	29	5	71		
2021	M	9	0	0	4	44		
2022	F	10	4	40				
2022	M	12	1	8				

CCC Transfer Graduation and Retention by Ethnicity

Entry Year	Ethnicity	Total Cohort	2nd Year #	%	3rd Year #	%	4th Year #	%
2012	Asian	4	0	0	3	75	3	75
2012	Black/African	2	0	0	2	100	2	100

	American							
2012	Latinx	16	1	6	4	25	7	44
2012	Native American	1	0	0	0	0	0	0
2012	Two Or More	2	0	0	1	50	1	50
2012	Unknown	4	0	0	2	50	2	50
2012	White	19	6	32	13	68	14	74
2013	Asian	8	3	38	6	75	7	88
2013	Black/African American	2	0	0	1	50	1	50
2013	Latinx	19	3	16	9	47	12	63
2013	Two Or More	5	1	20	3	60	3	60
2013	Unknown	2	0	0	2	100	2	100
2013	White	26	3	12	17	65	17	65
2014	Asian	7	2	29	3	43	5	71
2014	Black/African American	1	0	0	0	0	1	100
2014	Latinx	30	5	17	16	53	19	63
2014	Native American	1	0	0	0	0	0	0
2014	Two Or More	6	0	0	2	33	3	50
2014	Unknown	2	0	0	1	50	1	50
2014	White	27	5	19	13	48	14	52
2015	Asian	8	2	25	3	38	3	38
2015	Black/African American	2	1	50	1	50	1	50
2015	Latinx	29	4	14	14	48	16	55
2015	Two Or More	6	2	33	2	33	2	33
2015	Unknown	4	1	25	3	75	3	75
2015	White	13	4	31	7	54	8	62
2016	Asian	4	2	50	4	100	4	100
2016	Black/African American	2	1	50	2	100	2	100
2016	Latinx	22	5	23	13	59	15	68
2016	Two Or More	6	3	50	5	83	5	83
2016	Unknown	4	2	50	3	75	3	75
2016	White	13	5	38	8	62	10	77
2017	Asian	3	2	67	3	100	3	100
2017	Black/African American	3	0	0	1	33	1	33
2017	Latinx	28	5	18	11	39	14	50
2017	Pacific Islander	1	0	0	0	0	1	100
2017	Two Or More	4	3	75	3	75	3	75
2017	Unknown	2	1	50	2	100	2	100
2017	White	13	2	15	8	62	8	62
2018	Asian	7	1	14	5	71	5	71
2018	Black/African American	3	0	0	2	67	2	67
2018	Latinx	18	6	33	14	78	17	94
2018	Two Or More	5	1	20	3	60	3	60
2018	Unknown	3	1	33	3	100	3	100
2018	White	11	7	64	8	73	9	82
2019	Asian	6	2	33	3	50	3	50
2019	Black/African American	3	1	33	1	33	1	33
2019	Latinx	11	4	36	7	64	9	82
2019	Pacific Islander	1	1	100	1	100	1	100
2019	Two Or More	4	0	0	1	25	2	50
2019	White	8	0	0	5	63	6	75
2020	Asian	2	1	50	1	50	1	50
2020	Latinx	11	4	36	5	45	8	73
2020	Two Or More	3	2	67	2	67	2	67
2020	Unknown	1	0	0	1	100	1	100
2020	White	7	3	43	6	86	6	86
2021	Asian	1	0	0	0	0		

2021	Black/African American	1	0	0	1	100		
2021	Latinx	6	1	17	4	67		
2021	Two Or More	2	0	0	1	50		
2021	Unknown	2	1	50	1	50		
2021	White	4	0	0	2	50		
2022	Asian	1	0	0				
2022	Black/African American	1	0	0				
2022	Latinx	14	3	21				
2022	Two Or More	1	0	0				
2022	White	5	2	40				