

Journalism Rates Report

Office of Institutional Research

July 12 , 2024

1-Year Retention Rates

Journalism Retention Rates - 1st Freshman

Cohort	Entering Cohort	1-Year Retention #	%
Fall 2017	64	48	75%
Fall 2018	58	53	91.38%
Fall 2019	43	35	81.4%
Fall 2020	29	22	75.86%
Fall 2021	27	21	77.78%
Fall 2022	34	24	70.59%

Journalism Retention Rates - New Transfer

Cohort	Entering Cohort	1-Year Retention #	%
Fall 2017	57	47	82.46%
Fall 2018	55	52	94.55%
Fall 2019	37	35	94.59%
Fall 2020	28	27	96.43%
Fall 2021	19	17	89.47%
Fall 2022	23	23	100%

Using 'Traditional Tracking' Approach