

Journalism Graduation & Retention

Prepared by : Institutional Research

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Notes

1. The rates presented here for the Journalism BA/BS program (including all concentrations and the premajor in Journalism) use the Traditional approach of tracking a cohort of students at entry through retention and graduation. These rates may vary from those using the CSU Chancellors Office method.
2. For more information on tracking student progress using the CSU method through the Traditional and the Last Major Tracking approaches, visit the [SF State Retention and Graduation Indicators web page](#).
3. Use caution when interpreting percentages as disaggregated data contains small Ns.
4. Graduation rates are cumulative.

Definitions

Cohort: A group of students entering at the same time. (Ex. First-Time Freshmen, Undergraduate Transfers, New Graduates)

First-time freshman: A student who was not formally admitted to nor attended a college or university after graduating from high school.

New undergraduate transfer: A student new to SF State, who is not a first-time freshmen and does not hold a baccalaureate degree from any college.

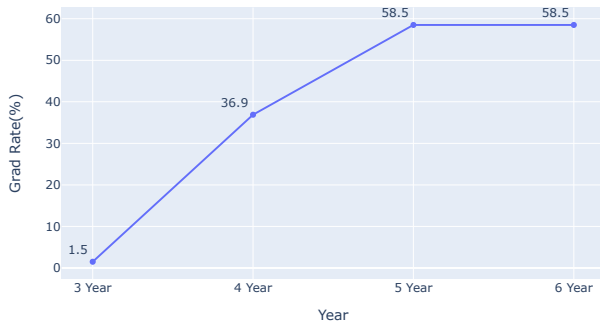
Retention rate: The percentage of entering students who completed a degree as well as those still retained. It is computed by dividing the number of students who either continued on or graduated by the entire entering cohort.

Graduation rate: The percentage of entering students who completed a degree. It is computed by dividing the number of graduates by their entering cohort.

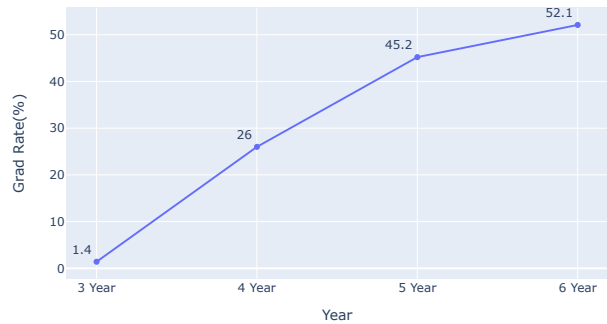
Note: The Traditional tracking approach examines students at their first point of entry (initial major at entry) and tracks them as they progress through their last semester or graduation. The Last Major tracking approach: this approach is an alternative way to track student progress using the major in which the student either graduated or dropped out.

First-time Freshmen

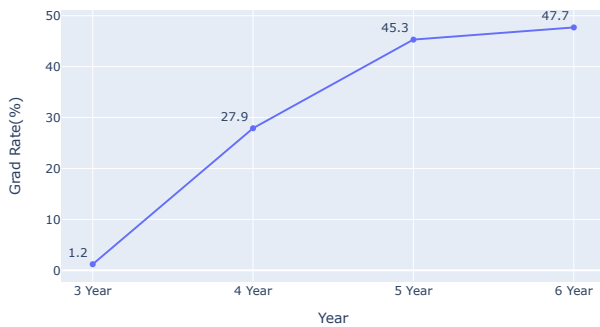
Fall 2013



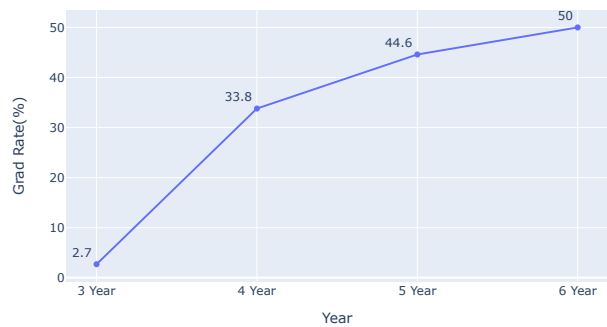
Fall 2014



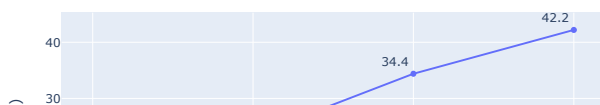
Fall 2015



Fall 2016



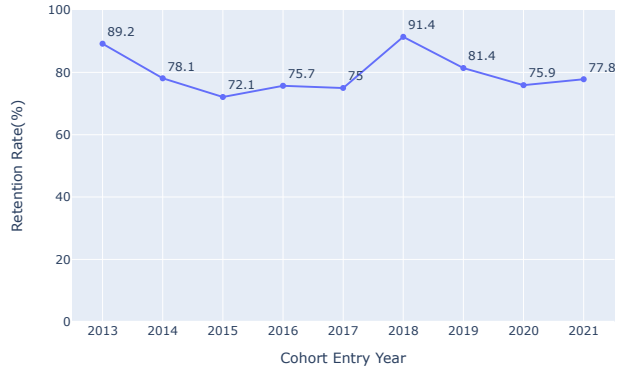
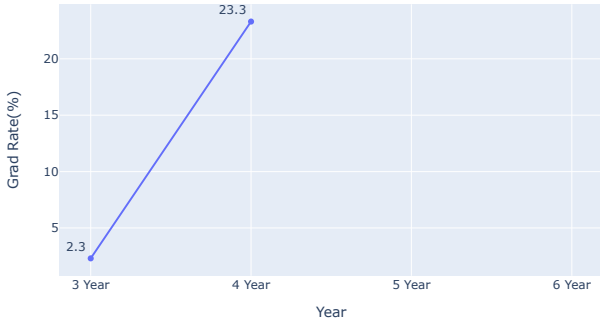
Fall 2017



Fall 2018

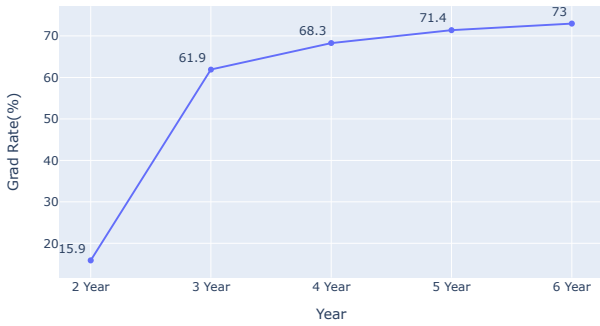


Fall 2019

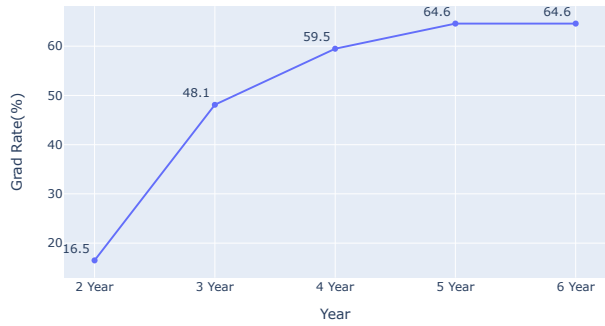


New Undergraduate Transfers

Fall 2013



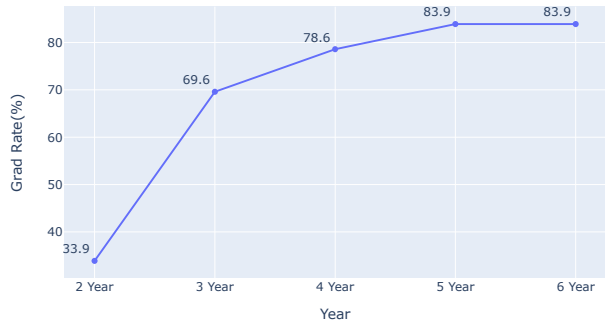
Fall 2014



Fall 2015



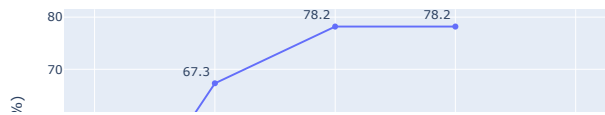
Fall 2016



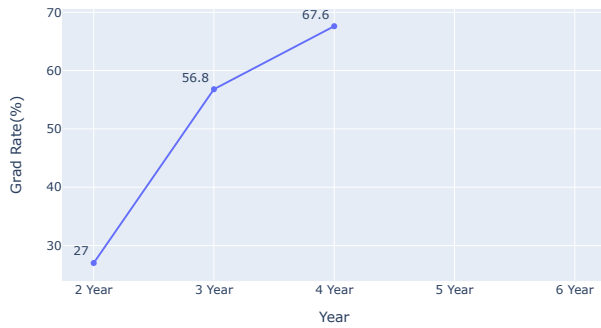
Fall 2017



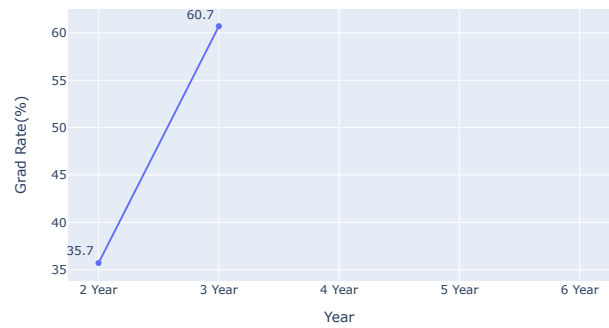
Fall 2018



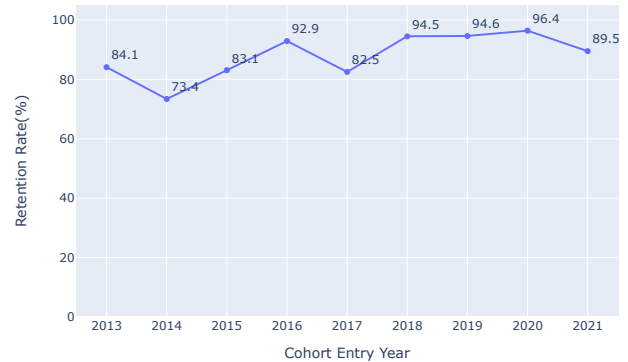
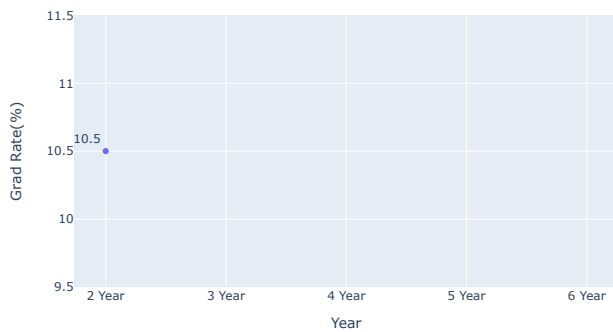
Fall 2019



Fall 2020



Fall 2021



Freshman Overall Graduation and Retention

Entry Year	Total Cohort #	3rd Year #	%	4th Year #	%	5th Year #	%	6th Year #	%	1 Year Rtn	%
2013	65	1	2	24	37	38	58	38	58	58	89
2014	73	1	1	19	26	33	45	38	52	57	78
2015	86	1	1	24	28	39	45	41	48	62	72
2016	74	2	3	25	34	33	45	37	50	56	76
2017	64	0	0	15	23	22	34	27	42	48	75
2018	58	2	3	22	38	30	52			53	91
2019	43	1	2	10	23					35	81
2020	29	0	0							22	76

Freshman Graduation and Retention by Sex

Entry Year	Sex	Total Cohort	3rd Year #	%	4th Year #	%	5th Year #	%	6th Year #	%	1 Year Rtn	%
2013	F	54	1	2	22	41	34	63	34	63	50	93
2013	M	11	0	0	2	18	4	36	4	36	8	73
2014	F	49	1	2	14	29	25	51	28	57	39	80
2014	M	24	0	0	5	21	8	33	10	42	18	75
2015	F	61	1	2	20	33	30	49	31	51	47	77
2015	M	25	0	0	4	16	9	36	10	40	15	60
2016	F	56	2	4	18	32	24	43	27	48	39	70
2016	M	18	0	0	7	39	9	50	10	56	17	94
2017	F	45	0	0	13	29	16	36	20	44	34	76
2017	M	19	0	0	2	11	6	32	7	27	14	74

Freshman Graduation and Retention by Ethnicity

Entry Year	Ethnicity	Total Cohort	3rd Year #	%	4th Year #	%	5th Year #	%	6th Year #	%	1 Year Rtn	%
2013	Asian	8	0	0	3	38	5	63	5	63	7	88
2013	Black/African American	3	0	0	2	67	3	100	3	100	3	100
2013	Latinx	25	0	0	6	24	11	44	11	44	21	84
2013	Two Or More	2	0	0	1	50	2	100	2	100	2	100
2013	Unknown	3	1	33	2	67	2	67	2	67	3	100
2013	White	24	0	0	10	42	15	63	15	63	22	92
2014	Asian	12	0	0	5	42	8	67	9	75	11	92
2014	Black/African American	4	0	0	1	25	2	50	2	50	4	100
2014	Latinx	31	0	0	6	19	12	39	14	45	22	71
2014	Two Or More	4	0	0	0	0	0	0	1	25	3	75
2014	Unknown	3	0	0	1	33	2	67	2	67	3	100
2014	White	19	1	5	6	32	9	47	10	53	14	74
2015	Asian	9	0	0	2	22	4	44	4	44	8	89
2015	Black/African American	6	0	0	1	17	1	17	1	17	4	67
2015	Latinx	36	1	3	9	25	19	53	20	56	27	75
2015	Two Or More	5	0	0	2	40	3	60	4	80	4	80
2015	Unknown	3	0	0	1	33	1	33	1	33	1	33
2015	White	27	0	0	9	33	11	41	11	41	18	67
2016	Asian	9	0	0	4	44	5	56	5	56	6	67
2016	Black/African American	8	0	0	2	25	4	50	5	63	7	88
2016	Latinx	32	1	3	9	28	11	34	14	44	22	69
2016	Two Or More	7	0	0	1	14	2	29	2	29	7	100
2016	Unknown	2	0	0	1	50	1	50	1	50	2	100
2016	White	16	1	6	8	50	10	63	10	63	12	75
2017	Asian	2	0	0	2	100	2	100	2	100	2	100
2017	Black/African American	7	0	0	3	43	3	43	3	43	4	57
2017	Latinx	26	0	0	5	19	8	31	13	50	21	81
2017	Pacific Islander	1	0	0	0	0	0	0	0	0	1	100
2017	Two Or More	4	0	0	1	25	1	25	1	25	2	50
2017	Unknown	3	0	0	2	67	2	67	2	67	3	100
2017	White	21	0	0	2	10	6	29	6	29	15	71
2018	Asian	6	0	0	2	33	4	67			5	83
2018	Black/African American	3	0	0	0	0	0	0			3	100
2018	Latinx	28	0	0	8	29	12	43			25	89
2018	Two Or More	7	1	14	4	57	5	71			7	100
2018	Unknown	1	0	0	1	100	1	100			1	100
2018	White	13	1	8	7	54	8	62			12	92
2019	Asian	3	0	0	0	0					3	100
2019	Black/African American	2	0	0	1	50					2	100
2019	Latinx	21	1	5	6	29					16	76
2019	Two Or More	6	0	0	1	17					5	83
2019	White	11	0	0	2	18					9	82
2020	Asian	4	0	0							2	50
2020	Black/African American	1	0	0							1	100
2020	Latinx	12	0	0							10	77

Transfer Overall Graduation and Retention

Transfer Graduation and Retention by Sex

Entry Year	Sex	Total Cohort	2nd Year #	%	3rd Year #	%	4th Year #	%	5th Year #	%	6th Year #	%	1 Year Rtn	%
2013	F	32	8	25	21	66	23	72	23	72	23	72	27	84
2013	M	31	2	6	18	58	20	65	22	71	23	74	26	84
2014	F	48	10	21	28	58	33	69	34	71	34	71	34	71
2014	M	31	3	10	10	32	14	45	17	55	17	55	24	77
2015	F	40	9	23	20	50	23	58	23	58	25	63	33	83
2015	M	25	5	20	12	48	12	48	14	56	15	60	21	84
2016	F	31	13	42	25	81	27	87	29	94	29	94	29	94
2016	M	25	6	24	14	56	17	68	18	72	18	72	23	92
2017	F	33	9	27	17	52	19	58	21	64	21	64	27	82
2017	M	24	4	17	12	50	15	63	17	71	17	71	20	83
2018	F	27	10	37	19	70	23	85	23	85			26	96
2018	M	28	8	29	18	64	20	71	20	71			26	93
2019	F	16	6	38	12	75	13	81					16	100
2019	M	21	4	19	9	43	12	57					19	90
2020	F	15	5	33	9	60							14	93
2020	M	12	4	33	7	58							12	100
2020	N	1	1	100	1	100							1	100
2021	F	8	2	25									7	88

Transfer Graduation and Retention by Ethnicity

Entry Year	Ethnicity	Total Cohort	2nd Year #	%	3rd Year #	%	4th Year #	%	5th Year #	%	6th Year #	%	1 Year Rtn	%
2013	Asian	9	3	33	7	78	8	89	8	89	9	100	7	78
2013	Black/African American	2	0	0	1	50	1	50	1	50	1	50	2	100
2013	Latinx	19	3	16	9	47	12	63	13	68	13	68	16	84
2013	Two Or More	5	1	20	3	60	3	60	3	60	3	60	5	100
2013	Unknown	2	0	0	2	100	2	100	2	100	2	100	2	100
2014	White	26	3	12	17	65	17	65	18	69	18	69	21	81
2014	Asian	8	2	25	4	50	6	75	6	75	6	75	7	88
2014	Black/African American	1	0	0	0	0	1	100	1	100	1	100	1	100
2014	Latinx	30	5	17	16	53	19	63	20	67	20	67	23	77
2014	Native American	1	0	0	0	0	0	0	0	0	0	0	0	0
2014	Two Or More	7	0	0	2	29	4	57	5	71	5	71	6	86
2014	Unknown	4	0	0	2	50	2	50	2	50	2	50	2	50
2014	White	28	6	21	14	50	15	54	17	61	17	61	19	68
2015	Asian	8	2	25	3	38	3	38	3	38	3	38	7	88
2015	Black/African American	2	1	50	1	50	1	50	2	100	2	100	2	100
2015	Latinx	29	4	14	14	48	16	55	16	55	17	59	24	83
2015	Two Or More	7	2	29	3	43	3	43	4	57	4	57	5	71
2015	Unknown	4	1	25	3	75	3	75	3	75	3	75	4	100
2015	White	15	4	27	8	53	9	60	9	60	11	73	12	80
2016	Asian	4	2	50	4	100	4	100	4	100	4	100	4	100
2016	Black/African American	2	1	50	2	100	2	100	2	100	2	100	2	100
2016	Latinx	24	5	21	15	63	17	71	19	79	19	79	21	88
2016	Two Or More	6	3	50	5	83	5	83	5	83	5	83	6	100

2016	White	16	6	38	10	63	13	81	14	88	14	88	15	94
2017	Asian	4	2	50	3	75	4	100	4	100	4	100	4	100
2017	lack/African American	3	0	0	1	33	1	33	1	33	1	33	2	67
2017	Latinx	29	5	17	12	41	15	52	17	59	17	59	22	76
2017	Pacific Islander	1	0	0	0	0	1	100	1	100	1	100	1	100
2017	Two Or More	4	3	75	3	75	3	75	3	75	3	75	4	100
2017	Unknown	2	1	50	2	100	2	100	2	100	2	100	2	100
2017	White	14	2	14	8	57	8	57	10	71	10	71	12	86
2018	Asian	10	1	10	5	50	7	70	7	70			9	90
2018	lack/African American	3	0	0	2	67	2	67	2	67			3	100
2018	Latinx	19	7	37	15	79	18	95	18	95			18	95
2018	Two Or More	5	1	20	3	60	3	60	3	60			5	100
2018	Unknown	3	1	33	3	100	3	100	3	100			3	100
2018	White	15	8	53	9	60	10	67	10	67			14	93
2019	Asian	7	2	29	4	57	4	57					6	86
2019	lack/African American	5	2	40	2	40	2	40					4	80
2019	Latinx	12	5	42	8	67	10	83					12	100
2019	Pacific Islander	1	1	100	1	100	1	100					1	100
2019	Two Or More	4	0	0	1	25	2	50					4	100
2019	White	8	0	0	5	63	6	75					8	100
2020	Asian	3	1	33	1	33							3	100
2020	Latinx	13	4	31	6	46							12	92
2020	Two Or More	3	2	67	2	67							3	100
2020	Unknown	1	0	0	1	100							1	100
2020	White	8	3	38	7	88							8	100
2021	Asian	1	0	0									1	100
2021	lack/African American	1	0	0									1	100
2021	Latinx	8	1	13									8	100
2021	Two Or More	3	0	0									3	100
2021	Unknown	2	1	50									1	50
2021	White	4	0	0									3	75