



Journalism Rates Report

Analyzed by: Institutional Research

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- 1-Year Retention Rates
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1-Year Retention Rates

Journalism Retention Rates

2017-2019

Cohort	Entering Cohort	1-Year Retention ¹	
		#	%
New Transfer			
Fall 2017	57	47	82.46%
2018	55	52	94.55%
2019	37	35	94.59%
1st Freshman			
Fall 2017	64	48	75.00%
2018	58	53	91.38%
2019	43	35	81.40%

¹ Using 'Traditional Tracking' Approach.

(https://ir.sfsu.edu/sites/default/files/Traditional_Last%20Major%20Tracking%20Approach%20Defnition.pdf)

About this Report

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