YVONNE LEOW, Senior Snap Chat Editor at Vox

Monday, November 16th at 11:10AM in HUM304 SFSU

Please join our video class on Monday, November 16th at 11:10am in Humanities 304 for a special presentation by Yvonne Leow, Senior Snap Chat Editor at Vox, Vice President of the Asian American Journalists Association and youngest ever graduate of the John S. Knight Fellowship at Stanford.

Yvonne will be talking about her path to journalism and share lessons that she’s learned along the way as an enterprising video journalist. We’ll also hear more about vertical video and the role that Snap Chat is playing in the journalism media landscape.

BIO:

Yvonne Leow was previously a senior associate at North Base Media, a venture capital firm investing in journalistic enterprises in emerging markets. Before she transitioned to the business side, she was the director of video at Project Thunderdome, where she created and led a visuals team to produce fun and impactful multimedia projects. Prior to that she was a regional video producer for the Associated Press and a video journalist at The Seattle Times. Now she spend most of her time experimenting with mobile messaging and exploring new media business models.

Outside of the newsroom, she is the vice president of the Asian American Journalists Association and a member of IRE | NICAR and the Online News Association. She has taught visual storytelling workshops at local newspapers across the country, Chicas Poderosas, NPPA's Multimedia Immersion workshop, and was an adjunct professor at ASU’s Cronkite School of Journalism. She lives in San Francisco.

You can learn more about Yvonne on her website: yvonneleow.com

Please contact Assistant Professor Sachi Cunningham with any questions regarding this event at: sachic@sfsu.edu.

Thank you!