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QUICK TIPS FOR SUCCESS!

• Meet with an advisor every semester – your ability to register for classes may depend on it.
• Take the time to get to know each of your professors, use them as resources – they are here to help you succeed.
• Thoroughly read ALL emails sent by the department and professors – if you don’t read them, you are missing valuable information that could affect your ability to register for classes and your graduation.
• Take classes that challenge you, not ones you think are easiest – the harder ones will make you a better journalist.
• Start looking for an internship now – the first one leads to the second one.
• Participate in department events and activities – we hold them for you to gain valuable connections and experience.
• Apply for department scholarships – they will help with future networking and help your wallet.
• Sign up for Journalism Department Alumni group on Facebook – find networking opportunities, jobs and connect with alumni in the jobs you want.
• Check bulletin boards in the Journalism hallway for events and opportunities.
• Read everything. Notices on the board - not just in the Journalism Department, but around campus. Read news from everywhere everyday.

DEPARTMENT BACKGROUND

The San Francisco State University Journalism Department was founded in 1960. We are housed in the College of Arts and Humanities and have a long tradition in language arts, literature, liberal arts and the humanities. We place emphasis on strong research, writing, and critical-thinking skills. We are particularly steeped in the traditions of journalism as an agent of social change and a bulwark for a healthy democracy. We expect students and journalists from our program to follow ethical and legal tenets in their practices of journalism and these principles are fully integrated in skills courses. We also expect our students and graduates to remain open minded about the world, recognize their own biases and limitations, try to mitigate them through thorough reporting and questioning, and to stay ever curious about the world and its interdependence.

DEPARTMENT MISSION

To educate students and provide leadership in an evolving media landscape by promoting integrity, creativity, innovation and social responsibility in accurately telling the stories of a multicultural world.

PROGRAM GOALS

The Bachelor of Arts in Journalism prepares students for careers in journalism. This is accomplished by providing instruction that requires students to demonstrate a working
knowledge of the skills, laws, ethics, power, and responsibilities of the news media. A strong liberal arts education also is required. The main goals of the program's skills courses are to help students become accurate and thorough researchers; precise and graceful writers; technically, aesthetically fine photojournalists; and competent digital technologists. Introductory courses emphasize the need to think and write clearly.

Writing students are required to take introductory courses in research, reporting, writing, digital skills, and editing. Photojournalism students are required to take introductory courses in writing, digital skills, and reporting as well as courses in basic photography and news photography. All students are required to take two courses in multimedia journalism. Advanced journalism courses are more specialized—feature writing, depth reporting, public journalism, investigative reporting, computer-assisted reporting, advanced multimedia, magazine writing, design courses and visual journalism for writers and editors. To understand the role of journalism in society, students also are required to take courses in mass media, journalism ethics and law, and cultural diversity. Students are strongly urged to develop speaking, writing, and listening competency in a second language.

Faculty members have developed 12 competencies for journalism students develop by the time they finish the program. Within each of these competencies are specific learning outcomes that students are expected to obtain by the end of their program.

**Learning Outcomes**

**News Judgment:** Work demonstrates news judgment that identifies and develops story ideas through observation, reading and paying attention to their environment.

**Critical and Independent Thinking:** Work demonstrates an ability to synthesize information and think independently and work through problems using inference and logic.

**Cultural Competence:** Work demonstrates an understanding of a variety of cultures and how those cultures influence perspectives, attitudes and personal interaction with the world.

**Writing:** Work demonstrates concise, clear, and accurate writing that engages the audience with compelling storytelling.

**Analytical Competence:** Work demonstrates an ability to discern and weigh the quality of information they gather, as well as know how to analyze and interpret it.

**Research and Reporting:** Work demonstrates an ability to methodically find information through the Internet, public documents and personal interviews.

**Media Literacy:** Work demonstrates an ability to competently navigate through a rapidly changing media world, understanding media’s influence on society, community and the democratic process, and that students also understand the power of image in shaping society’s understanding of the world.

**Ethics, Integrity and the Law:** Work demonstrates an understanding of the ethical standards and constitutional laws that guide journalism excellence.
Critical Evaluation: Work demonstrates an ability to critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.

Data and Numbers: Work demonstrates an ability to apply basic numerical and statistical concepts.

Technology: Work demonstrates an ability to apply technology in their professional work.

Visual Competence: Work demonstrates an ability to research, find and capture in a technically competent, concise, well composed and visually compelling manner the gamut of human experience in a variety of formats.

At the end of the program we will assess our ability in helping you develop these competencies.

ACCREDITATION

We are an ACEJMC (Accrediting Council for Education in Journalism and Mass Communication) accredited program, one of eight in California and one of six in the California State University program. As an accredited program we are bound to uphold nine journalism education standards: 1) Policies and practices that result in a fairly administered working and learning environment; 2) A strong curriculum and instruction that encourage learning, and prepare students for work in a diverse society; 3) A diverse and inclusive program that serves and reflects society; 4) A faculty (full and part-time) appropriately balanced with academic and professional credentials; 5) A department that supports faculty scholarship and professional development; 6) Student services that support learning and timely completion of the program; 7) Adequate resources and equipment to fulfill the department’s mission; 8) A department that advances the journalism profession and serves its community, alumni and the larger public; 9) A department that regularly assesses student learning and uses the results of that assessment to improve the curriculum.

If at any time during the program you believe we are not living up to these standards, come to the chair’s office and let him or her know.

FACULTY

Full-time, Tenured and Tenure-Track Professors

Cristina L. Azocar, Ph.D., Department Chair and Associate Professor. Azocar directed the department’s Center for Integration and Improvement of Journalism from 2002-2011. In 2001, she received her doctorate in Communication Studies at U. of Michigan. Her research explores the intersection of race and journalistic practice and the coverage of Native Americans in the news media. Azocar is a past president of the Native American Journalists Association.
**Sachi Cunningham, Assistant Professor.** Cunningham’s has been a staff video journalist at the Los Angeles Times, a staff member of the PBS news documentary series FRONTLINE and FRONTLINE/World. Her awards include Emmys, Webbies and Pictures of the Year International. A graduate of UC Berkeley's School of Journalism and Brown University, Cunningham’s stories focus on the ocean environment.

**Yvonne Daley, Professor:** Has published more than 5,000 news, feature and magazine articles, essays, short stories and poems in such publications as The Boston Globe, People, Time, Life, Sports Illustrated, the Washington Post and is the co-author of *An Independent Man*, the biography of Vermont Senator James M. Jeffords.

**Jon Funabiki, Professor:** Former grantmaker with the Ford Foundation, one of the world’s leading philanthropic institutions, and founding director of the Department’s Center for Integration and Improvement of Journalism, which developed model programs to improve news media coverage of ethnic minority communities and issues. He is a former reporter and editor with The San Diego Union.

**Jesse Garnier, Assistant Professor.** Garnier has taught multimedia and online journalism at SF State since 1998. He is the editor and publisher of SFBay.ca, a Bay Area news startup founded in 2011. Previously, he directed multimedia and online editorial staff in New York for the Associated Press, and in San Francisco for both the Chronicle and the Examiner. Since 1997, Garnier has designed and programmed websites for news organizations and community groups, including a bilingual multimedia site for San Francisco and Mission District-based El Tecolote.

**Ken Kobre, Professor:** The author of several photojournalism textbooks, including Photojournalism, now in its sixth edition. Kobre has also filmed and produced several short documentaries, including “A Tale of Two Sewing Machines,” and “Bracing for the Future.”

**Rachele Kanigel, Associate Professor:** Kanigel was a newspaper reporter for 15 years for daily newspapers, including The Oakland Tribune and The News & Observer of Raleigh, North Carolina and was a freelance correspondent for TIME magazine. She is author of The Student Newspaper Survival Guide.

**Venise Wagner, Associate Professor:** A former reporter with the San Francisco Chronicle and Hearst-owned San Francisco Examiner specialized in coverage of the Bay Area’s African American communities, economic development, culture and education.

**Yumi Wilson, Associate Professor:** A former deputy readers’ representative (ombudsperson) at the San Francisco Chronicle; former reporter for the Associated Press and the San Francisco Chronicle. Honors include, Fulbright Research Scholar in Japan, 2001. Her research interests include multi-ethnic family life, diversity issues in journalism and campaign finance.

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**Lecturers**
Justin Beck: Beck is a media consultant and photographer. He’s worked for the San Francisco Chronicle as a multimedia producer and for the National Radio Project as a reporter, host and producer. His radio work has been heard on 200 stations in the U.S. His photography has been featured in a variety of San Francisco publications and Bay Area blogs. Follow him on Twitter: @pixplz.

Harriet Chiang: Chiang is an award-winning journalist and writer. She was the legal affairs writer for the San Francisco Chronicle for many years, covering high-profile trials, including the O.J. Simpson murder trial. She is currently the marketing writer and editor for a national law firm. She has a law degree from UC’s Hastings College of the Law.

Roland de Wolk: De Wolk created SF State’s first online journalism curriculum and the first original online journalism production course in the nation. An award-winning journalist, he was a newspaper reporter for 15 years, has been published in magazines around the world, is the author of three books, and is now a TV news producer in charge of in-depth and investigative reports.

Sibylla Herbrich: Herbrich specializes in contemporary editorial photography. She is an award-winning Bay Area photojournalist, photo editor and photo educator. Her work has been published in national and international publications as well as photojournalism textbooks and has been featured in numerous gallery exhibitions.

Don Menn: Menn edited Guitar Player and Multimedia World; freelanced for Harper's, San Francisco Magazine, The San Jose Mercury News, The San Francisco Chronicle; wrote liner notes for Jimi Hendrix and Frank Zappa; edited numerous books; published poetry and fiction; helped launch several award-winning periodicals.

Raul Ramirez: Ramirez is KQED Public Radio's Executive Director for News and Public Affairs. He was a reporter for The Miami Herald and The Washington Post and reporter and editor for the Oakland Tribune and the San Francisco Examiner, where he led the paper's Investigative Team.

Beth Renneisen: Renneisen is an award-winning visual journalist, writer and illustrator. She was the former graphics editor at the Marin Independent Journal in Marin County and contributing features writer and photographer for Gannett News Service. Her expertise includes an emphasis on experimental approaches to online design, including animation, virtual worlds and short-form video.

Jim Toland: A former San Francisco Chronicle editor and award-winning journalist and writer, is an alumnus. Author of several books, his byline has appeared in The New York Times and Sports Illustrated among others. He was chief writer for President Clinton’s Y2K Education Web site and edited an education newsletter and Web site for The Times.

Scot Tucker: Teaches photojournalism courses in the department. He has worked as a staff photographer at the Napa Valley Register and as a freelance photographer for The San Mateo County Times, San Francisco Examiner and the Associated Press. He worked as a Picture Editor from 2001-2009 for SFGate.com.
Jim Wagstaffe: Is a litigation attorney who specializes in First Amendment and criminal cases. He has litigated numerous constitutional challenges to state and federal law. He is the co-author of “Commencing and Removing Actions of Federal Court.” He also represents [X]press student publications.

ADVISING

Journalism majors and minors are strongly encouraged to consult with a faculty adviser every academic year. They can choose their advisers or have one assigned by the department office. Students are asked to provide advisers with ongoing records of their complete academic record for the department advising folders. When attending an advising session, bring your most recent DARs report.

Advising is required for upper division students. Seniors have mandatory advising in the Fall semester and Juniors in the Spring semester. An email from the department will notify you of your advising deadline. Those who fail to meet the deadline will have a hold on their registration for classes for the next semester. Once advising is complete, your adviser will sign off on an advising sheet, which must then submit to the department office. The registration advising hold will not be lifted until the department receives this sheet.

Students have found advising very useful to plan their academic careers and to avoid common mistakes. Visits with an adviser do not have to be restricted to the curriculum. Advisers can also help you figure out what path you should take in your career. The advisers have had long journalism careers and know a lot about where the profession is going, so use their knowledge and expertise to your advantage. This is how you begin to mold your future career.

CURRICULUM

To ensure that every journalism student's education is as rich and varied as possible, the department has established these requirements:

• REQUIRED MINOR. Journalism majors must complete a minor in one of the areas of study approved by faculty advisers. Approved disciplines for this requirement are listed below, but a more updated version may appear on our website. Students should consult with an academic adviser in journalism to determine the minor that best meets their interests and professional goals.

• NON-JOURNALISM UNITS. Journalism majors must have at least 72 non-journalism units in the 120 minimal overall units required for graduation. Included in these 72 units must be the minor in a single subject area chosen in consultation with the adviser. The 72-unit requirement is consistent with the department's philosophy that a well-rounded education is crucial preparation for journalism and is consistent with the standards of the national accrediting agency (ACEJMC) that evaluates journalism education programs.
Accrediting standards require that we exclude classes in broadcasting (BECA), public relations (MKTG), marketing (MKTG), and advertising (MKTG) from qualifying as non-journalism units.

Journalism majors who successfully complete JOUR 300 GW in Fall 2009 and thereafter will have satisfied the University Graduation Writing Assessment Requirement (GWAR).

### Print/ Online Concentration

<table>
<thead>
<tr>
<th>Pre-Major</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 205 Social Impact of Journalism</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 221 Newswriting</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 222 Newswriting Lab (1)</td>
<td>1</td>
</tr>
<tr>
<td><strong>Pre-Major total units</strong></td>
<td><strong>7</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Core</th>
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<tbody>
<tr>
<td>JOUR 226 Digital News Gathering</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 300 GW Reporting</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 307 News Media Law and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 395 Online Journalism</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 400 Multimedia Journalism</td>
<td></td>
</tr>
<tr>
<td>JOUR 610 Cultural Diversity and the News Media</td>
<td>3</td>
</tr>
<tr>
<td><strong>Core total units</strong></td>
<td><strong>18</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Concentration Print and Online Journalism</th>
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</thead>
<tbody>
<tr>
<td>JOUR 330 GW Editing</td>
<td>3</td>
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</table>

**Advanced Journalism Electives** (must choose two, at least one from Writing)

<table>
<thead>
<tr>
<th>Writing (Must Choose One)</th>
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<tbody>
<tr>
<td>JOUR 320 Investigative Reporting</td>
<td></td>
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<tr>
<td>JOUR 321 Feature Writing</td>
<td></td>
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<tr>
<td>JOUR 560 Public Journalism</td>
<td></td>
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<tr>
<td>JOUR 570 Opinion Writing</td>
<td></td>
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<tr>
<td>JOUR 575 Community Media</td>
<td></td>
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<tr>
<td>JOUR 595 Magazine Writing</td>
<td></td>
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<tr>
<td>JOUR 650 Seminar in Contemporary News Media</td>
<td></td>
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<tr>
<td>JOUR 667 Variable Topics</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Specialized</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>JOUR 500 Contemporary Magazine</td>
<td></td>
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<tr>
<td>JOUR 426 Data Journalism</td>
<td></td>
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<tr>
<td>JOUR 675 News Entrepreneurship</td>
<td></td>
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<tr>
<td>JOUR 680 Advanced Multimedia</td>
<td></td>
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</table>

**Visual Journalism** (Must Choose One)

<p>| JOUR 235 Photojournalism I      |       |
| JOUR 336 Visual Storytelling   |       |</p>
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 450</td>
<td>Publication Design and Graphics</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Concentration total units</strong></td>
<td><strong>12</strong></td>
</tr>
<tr>
<td>JOUR 609</td>
<td>Publication Laboratory</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 609</td>
<td><em>Second Semester Publication Laboratory Elective</em> (must choose one)</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 617</td>
<td>Journalism Internship</td>
<td></td>
</tr>
<tr>
<td>JOUR 695</td>
<td>Senior Seminar</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Capstone total units</strong></td>
<td><strong>6</strong></td>
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<tr>
<td></td>
<td><strong>Total required units</strong></td>
<td><strong>43</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Non-journalism units (includes required minor)</strong></td>
<td><strong>80</strong></td>
</tr>
<tr>
<td></td>
<td>These 72 units must include a single subject minor chosen in consultation with an. Classes in broadcasting, public relations, and advertising (all have the prefix MKTG or BECA) cannot qualify as non-journalism units.</td>
<td></td>
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<tr>
<td></td>
<td><strong>Total for Degree</strong></td>
<td><strong>123</strong></td>
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</table>

### Photojournalism Concentration

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 205</td>
<td>Social Impact of Journalism</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 221</td>
<td>Newswriting</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 222</td>
<td>Newswriting Lab (1)</td>
<td><strong>1</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Pre-Major total units</strong></td>
<td><strong>7</strong></td>
</tr>
<tr>
<td>JOUR 226</td>
<td>Digital News Gathering</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 300 GW</td>
<td>Reporting</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 307</td>
<td>News Media Law and Ethics</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 395</td>
<td>Online Journalism</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 400</td>
<td>Multimedia Journalism</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 610</td>
<td>Cultural Diversity and the News Media</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Core total units</strong></td>
<td><strong>18</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 235</td>
<td>Photojournalism I</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 335</td>
<td>Photojournalism II</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 435</td>
<td>Photojournalism III</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>JOUR 535</td>
<td>Photojournalism IV</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Concentration Photojournalism</strong></td>
<td><strong>12</strong></td>
</tr>
<tr>
<td>JOUR 609</td>
<td>Publication Laboratory</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td></td>
<td><em>Second Semester Publication Laboratory Elective</em> (must choose one)</td>
<td><strong>3</strong></td>
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</tbody>
</table>
### Skills Courses

Skills courses offered by the Department of Journalism impart the various skills and crafts necessary to the practice of journalism. There are three levels of skills courses: foundational, advanced, and capstone. The capstone skills courses provide students a culminating opportunity to integrate skills acquired in foundational and advanced courses, working and learning collaboratively. Journalism majors and minors must earn grades of C or better in all foundational, advanced, and capstone skills courses.

- **Foundational Courses:** JOUR 205 Social Impact of Journalism; JOUR 221 Newswriting; JOUR 222 Newswriting Lab; JOUR 226 Digital News Gathering; JOUR 300 Reporting; JOUR 330 Editing, JOUR 395 Online Journalism; JOUR 400 Multimedia Journalism; JOUR 235 Photojournalism I.

- **Advanced Journalism Courses:**
  - **WRITING:** JOUR 320 Investigative Reporting; JOUR 321 Feature Writing; JOUR 560 Public Journalism; JOUR 570 Opinion Writing; JOUR 575 Community Media; JOUR 595 Magazine Writing; JOUR 650 Seminar in Contemporary News Media; JOUR 667 Variable Topics in Journalism.
  - **SPECIALIZED:** JOUR 500 Contemporary Magazine; Jour 426 Data Journalism; JOUR 675 News Entrepreneurship; JOUR 680 Advanced Multimedia.
  - **VISUAL:** JOUR 335 Photojournalism II; JOUR 435 Photojournalism III; JOUR 535 Photojournalism IV; JOUR 450 Publication Design and Graphics.
- **CAPSTONE:** JOUR 609, Publication Laboratory; and for the 2nd semester of practicum: JOUR 608, News Bureau; JOUR 617, Journalism Internship; and JOUR 695, Senior Seminar are also options.

### Other Requirements

- Students may enroll in only one Publication Laboratory course section per semester.
- Journalism majors and minors must earn a minimum grade of C in all practicum and skills courses, and must attain at least an overall C average in the major and the minor.
- Journalism majors and minors must take all journalism courses (except for JOUR 617 Internship) for letter grade only.
APPROVED LIBERAL ARTS AND SCIENCE MINORS FOR JOURNALISM MAJORS*

Number of units required for the minor appear in parenthesis.
*If a major becomes impacted, the minor may be affected. This list is subject to change, but not after a student has declared the minor with the department if required.

- Africana Studies (24 units)
- American Indian Studies (24)
- American Studies (21)
- Anthropology (18)
- Asian American Studies (24)
- Astronomy (19-23)
- Biology (23)
- Business minors
  - Business Administration (24)
  - Accounting (24)
  - Entrepreneurial/Small Business (21)
  - International Business (24)
  - Management (21)
- California Studies (21)
- Chemistry (23)
- Civil Engineering (21)
- Classics (24-28)
- Comparative Literature (24)
- Computer Engineering (21)
- Computer Science (21)
- Criminal Justice Studies (16-20)
- Critical Social Thought (18-21)
- Decision Sciences (18)
- Earth Science (20)
- Economics (21)
- Education (18-24)
- Electrical Engineering (22)
- English & American Literature (21)
- European Studies (21-24)
- Finance (24)
- Foreign Languages
  - Chinese (21)
  - Spanish (21)
  - French (21)
  - German (21)
  - Italian (21)
  - Japanese (23)
  - Russian (23)
- Geography (21)
- Global Peace, Human Rights, & Justice (21-26)
- Health Education (18)
- History (24)
- Holistic Health (22)
- Humanities (21)
- Information Systems (24)
- International Relations (20)
- Jewish Studies (18)
- Labor and Employment Studies (12)
- Latin American Studies (21-24)
- Latina/Latino Studies (24)
- Linguistics (21)
- Mathematics (24)
- Mechanical Engineering (21)
- Middle East & Islamic Studies (18-22)
- Modern Greek Studies (23)
- Pacific Asian Studies (21-24)
- Persian Studies (18-22)
- Philosophy and Religion (21)
- Physics (24)
- Political Science (21)
- Psychology (21)
- Race and Resistance Studies (19-22)
- Religious Studies (21)
- Social Science (18-22)
- Sociology (18-20)
- South Asian Studies (18)
- Urban Studies (13-16)
- Women and Gender Studies (18)
- Women’s Health Issues (21)
- World Development Studies (22-28)

Requirements for a Minor in Journalism

<table>
<thead>
<tr>
<th>Program</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 205</td>
<td>Social Impact of Journalism</td>
</tr>
<tr>
<td>JOUR 221</td>
<td>Newswriting</td>
</tr>
<tr>
<td>JOUR 226</td>
<td>Digital News Gathering</td>
</tr>
<tr>
<td>JOUR 300</td>
<td>Reporting</td>
</tr>
<tr>
<td>JOUR 307</td>
<td>News Media Law and Ethics</td>
</tr>
<tr>
<td>Electives – six units of the students choosing in consultation with an advisor</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>21</td>
</tr>
</tbody>
</table>

12
GOLDEN GATE [X]PRESS

The department hosts three student-run and managed publications: [X]press Newspaper, which is published weekly; [X]press Online, which is updated daily during the regular school year; [X]press Magazine, which is published two-three times a semester. These publications are designed to be lab courses where students can experiment with the latest trends in the field. Sometimes [X]press is way ahead of the field. Last year, for example, students in the magazine class developed an iPad application, something very few publications have done. Faculty advisers are constantly encouraging students to push the envelope, but decisions always rest with the students. To serve on the publication, students must complete Jour 300, Reporting, with at least a C+.

EXPECTATIONS OF STUDENTS

We understand that students in the journalism department have certain goals in mind when they choose to join the program. While we can help you meet your academic and career goals, you must also be an agent of your own success. That means being actively engaged in learning. We believe that an essential trait of a good journalist is curiosity. Your curiosity can lead you down many interesting paths. Use this same curiosity in the classroom. This means coming to class prepared, reading assigned readings, meeting deadlines, and having good questions for the instructor during class time. The faculty have established rules and policies that are well established in the journalism profession. We see our job as preparing you for real world experience. These rules and policies were developed in that context.

San Francisco State Journalism Department Code of Conduct

The First Amendment assures freedom of speech and entrusts the press with explicit protection. These rights establish the important role of journalism in our democratic society, and demand journalists adhere to the highest ethical standards to protect the integrity of journalism and the credibility that audiences expect.

As an institution of journalism education, we expect journalistic excellence from our students. Following this code of ethics along with best professional practices is required of San Francisco State journalism students.

Use this code to recognize and navigate ethical dilemmas presenting themselves in your work as student journalist, intern or professional.

Overall, this department abides by a broad interpretation of the Society of Professional Journalists Code of Ethics.
This or any code cannot be comprehensive. Many ethical decisions involve unique circumstances. When in doubt about the ethics surrounding a situation, consult a Journalism faculty member. It is your responsibility to know what is ethical.

BEHIND THE CODE

Strive for accuracy, fairness and inclusive reporting practices. Safeguard against bias by checking with a variety of sources. Get outside of your circle and talk to people other than usually cited experts or sources. Explore how perspectives about a story might be influenced by race, gender, class, sexual orientation, generation and geography. Look for shades of gray: Those can be the most interesting places to dig. Go out of your way to check, then check again, then check one more time. Minimize harm.

Be professional. Always introduce yourself as a San Francisco State journalism student before an interview. This can be tricky — and important — in social situations where conversation is casual. If someone reveals information you feel may be crucial for a story, it’s important they know you are a journalist and that you want to use the information in a story. Treat sources as you would want to be treated if the roles were reversed. Be punctual. Dress appropriately when on assignment. Do not engage in conduct unbecoming of the department during class, online or while on assignment. Such misconduct includes disruptive behavior, physical or verbal abuse, property damage, theft, lewd or obscene behavior — and discrimination on the basis of race, gender, religion, age, disability, sexual orientation or place of origin.

Ask, don’t assume. Don’t be afraid to ask what may seem to be an “obvious” question. Journalists can sometimes get into trouble because they assume rather than ask. Better to ask — and attribute — than to print or produce the wrong information.

Correct your errors. We all make mistakes. Journalists admit to them and correct them publicly. Notify your professor or student editor promptly if you discover or are made aware of any errors.

CODE OF CONDUCT

As a member of the Journalism program at SF State, the following ethical guidelines will drive all of my journalistic activities. I will:

Be accurate, fair and inclusive.

Be professional.

Ask, not assume.

Correct my errors.

Avoid conflicts of interest.

Expose injustice and give voice to those who rarely have one.

Never fabricate anything.

Never plagiarize.

Never deceive or mislead using journalistic tools.
Avoid conflicts of interest. Conflicts or perceived conflicts can arise when a student has a connection to the subjects or institutions they are covering, or a personal stake in the outcome. Do not allow financial, family or personal interests to make you part of the story. The appearance of conflict can be just as perilous as an actual conflict, so when in doubt, ask your professor. Disclose all potential conflicts to your instructor or editor before beginning an assignment.

Expose injustice and give voice to those who rarely have one. This is the motto of some of the world’s most respected journalists.

Don’t fabricate. If you are caught fabricating information or sources for any assignment in any journalism class, you will receive an F on the assignment and could receive a failing grade for the course given the weight of the assignment and the Journalism chair will be notified. Subsequent discoveries of fabrication may subject you to department review of all work performed for credit in the Journalism Department, with discipline up to and including disqualification from the journalism program.

People can feel pressured to fabricate when they are unprepared with deadline pressure weighing on them. Don’t corner yourself. Locate sources early. Schedule and prepare for interviews ahead of time. Do your research in advance. If you have trouble with any of these things, faculty members are ready and willing to help.

Don’t plagiarize. Plagiarism, the passing off of someone else’s work as your own, is a serious offense against scholarship, journalism and honesty. It is regarded as a serious offense by this university and this department.

When a journalist steals someone else’s work, the credibility of all his or her associates is damaged, and the integrity of the publication in which the plagiarized work is published is also questioned.

Plagiarists fail their readers, their profession and themselves. San Francisco State University calls plagiarism “literary theft” and treats it as a disciplinary issue. Journalism professors regard plagiarists as liars and thieves.

Never copy and paste from the Internet without citing the source. Always cite the source and seek guidance from your professor if needed.

Using the same article for multiple assignments without first consulting with your editor or instructor may be considered plagiarism.

Any assignments found to have represented the work of others as one’s own without citation of the source will receive an F on the assignment and could receive a failing grade for the course given the weight of the assignment. Additionally, the Journalism chair will be notified. Additional incidents of plagiarism could trigger a department review and discipline, including disqualification.
Don’t mislead viewers or misrepresent subjects. Any editing, including use of software for photo and video, should maintain the integrity of the images’ content and context. Any altering of sound, manipulation of images in video or still photographs that misleads viewers undermines the most basic contract of authenticity that visual journalists have with their viewers.

Any assignments discovered with manipulation deemed deceptive or misleading will receive an F on the assignment and the Journalism chair will be notified. Subsequent incidents of manipulation could trigger a department review and discipline, including disqualification.

Use of Technology in the Classroom

Some courses are dependent on technology, while others are not. Be aware that instructors may have different rules about the use of cell phones and computers in their class. Stay engaged in your classes. Be alert, pay attention, or you might miss an important point. That means putting your cell phone away and turning off Facebook and other social networks during class. If the instructor allows you to use cell phones and computers during class, you still need to pay attention. Sending emails to friends during a lecture is not only inconsiderate to the instructor, but it shows a lack of respect to the subject, which are part of your academic goals.

Tardiness and Attendance

Yes, Muni is unreliable. Cars break down on the bridge. And traffic jams are plentiful. But that just means you need to plan ahead, give yourself a little bit of extra time get to school, class or your interview. Be on time to class and appointments. If something happens, make sure to let your instructor or adviser know as soon as possible. Attendance is also essential to success in the classroom. When you miss a class, you miss important information and lessons that can affect your understanding of subsequent lessons. If you have to miss a class, let your instructor know. Each instructor has his own rules on handling absence. Make sure to read the syllabus, and keep your absences to a minimum.

Illness and Leave from a Course

We understand illness is a part of life. But it is important to let an instructor know about any long-term illnesses that may affect your ability to attend class and perform well in the class. If you are sick for a long period of time, sometimes it is better to drop the class and start fresh the next semester. Incompletes are discouraged in this department, and the university requires students complete at least 75 percent of the work for the semester to get an incomplete. The reason the department discourages incompletes is we find it is very difficult for students to make up the work. The university requires students complete the final work within one of the class. That seems reasonable, but generally students get so involved in their current course work, that it is difficult for them to find the time to complete the make-up work. All of this should be discussed with your instructor to come
to a reasonable solution to the problem.

There are also instances when a student dealing with an illness or family issue has missed so much of his or her classes that it makes sense to withdraw from the entire semester. If this is the case, you should visit the department chair in HUM 305 to discuss your options.

It is sole responsibility of a student to withdraw from a course prior to the deadline. Unauthorized withdrawals (WU) from a class are factored into your GPA as an F.

**EQUIPMENT AND LABS**

*Equipment:* Today’s journalists must be prepared to cover a story at a moment’s notice. So having the right equipment to capture photos, audio and video and being able to publish content in real-time are crucial. Because of this, we recommend all journalism students purchase a smartphone. If you are a photojournalism major you must purchase a DSLR (single-lens reflex) digital camera.

Your smartphone should have the ability to capture photos, audio and video and connect to the Internet either via Wi-Fi or your carrier's network. Most Android phones and/or iPhones will meet these requirements.

If you do not currently own a smartphone, but you have a FlipCam or Kodak zi8, you may use these to capture photos and video. Some point-and-shoot cameras may be sufficient for photos and video, but it is your responsibility to make sure your equipment can connect to the journalism lab computers and your images and video files can be imported into the required applications.

For advanced multimedia classes you will also be required to use professional grade equipment for capturing audio and video. The department has a variety of devices available for you to check out on a first come, first serve basis. Please contact Scot Tucker ([tucker@sfsu.edu](mailto:tucker@sfsu.edu)) for more information.

Other classes may require that you purchase professional grade equipment. Photojournalism courses, for example, require that you purchase an DSLR digital camera. Check with your instructor for more details about what will be needed. If you have any questions regarding equipment, please contact Scot Tucker ([tucker@sfsu.edu](mailto:tucker@sfsu.edu)), Sachi Cunningham ([sachic@sfsu.edu](mailto:sachic@sfsu.edu)) or Jesse Garnier ([jgarnier@sfsu.edu](mailto:jgarnier@sfsu.edu)).

*Labs:* The department hosts four labs. Labs are generally open from 9 a.m. – 9:45 p.m. Mon-Thurs. and 9 a.m. – 6 p.m. on Friday. HUM 309/310 is dedicated to the [X]press Newsroom. You are welcome to use those computers when newsroom staff is not working on them. HUM 312 is also a lab, but it is also a place where many journalism courses are taught. You are welcome to use those computers when classes are not in session. HUM 306 is a lab generally designated for photojournalism students. You are welcome to use those labs during regular lab hours. HUM 304 serves both as a lab and
classroom. You are welcome to use those computers anytime a class is not in session. Help us keep the labs and classrooms clean. Throw away all food when finished with it. Food left in rooms attracts rodents and we don’t like rodents roaming the halls at night and putting their feet up when we’re gone. Also please keep all food and drinks away from the computers. We want to keep the computers in the best shape as possible.

ACTIVITIES OUTSIDE OF CLASS

One of the unique things about the Journalism program at San Francisco State is friendships that are started here usually last for a long time. Faculty are very attentive. And because you spend so much time with the same people in your classes, you are bound to develop some deep friendships. The department also hosts some amazing events, allowing students to meet professionals in the field who are doing some incredible things. These events also offer you an opportunity to meet some of your peers in the program. Most semesters the department has a Journalism Film Series, watch for fliers at the beginning of every semester. The department also hosts workshops where you can learn the ins and outs of specialized tools that can be useful for journalism. The Center for Integration and Improvement of Journalism hosts a number of career-related events for students as well as drop-in career counseling.

CENTER FOR INTEGRATION AND IMPROVEMENT OF JOURNALISM

CIIJ strives to improve the Four Rs of the Journalism Pipeline: Recruitment, Retention, Revitalization, and Research

Founded at San Francisco State University in 1990 by former department chair Betty Medsger, the Center for Integration and Improvement of Journalism believes accurate and responsible journalism reflects the changing demographics of the society it serves. We develop programs and conduct research aimed at recruiting, retaining and revitalizing journalists and journalism educators. We seek to make journalism more inclusive from the classroom to the newsroom.

CIIJ Services for Students

Digital Diversity Fund
The Digital Diversity Fund is a program of the Center for Integration and Improvement of Journalism. It enables SF State journalism majors or minors to apply for funds of up to $3,000 to help underwrite the cost of obtaining hands-on experience in digital journalism that serves a diverse community. Applications are available in early October for spring.

The Digital Diversity Fund enables individual students to work on a special project that needs funding to make it happen and to provide access to skills training that is not available at SF State. The proposal is up to the student's imagination. It can be a project in the Bay Area or an internationally focused project. It can be something as simple as attending a training conference, class or workshop that teaches you digital skills you
cannot get at SF State. It can be an internship at a news start-up in the Bay Area that is independently managed and is not affiliated with another university. It can be a piece of investigative journalism or other in-depth journalistic project.

**Resume, Cover Letter and Career assistance**
Every journalism student needs to have a resume, even if they have no journalism experience. Students can make appointments to have their resumes critiqued at any time during the year. Students may also receive help writing job, internship and cover letters. CIIJ will also assist you in discovering the career options of a journalism degree. Look for drop-in hours posted on the door for advice.

**CIIJ.ORG**
Check out the other programs CIIJ has and search for scholarships, workshops, and other opportunities at ciij.org.

**CONTACT INFORMATION**
Humanities 307
Phone: 415.338-2083
Fax: 415.338.2084
Email: ciij@sfsu.edu

Please check the door of CIIJ to see hours or email to make an appointment

**RENAISSANCE JOURNALISM CENTER**
San Francisco State University's Department of Journalism created the Renaissance Journalism Center ([www.rjcmedia.org](http://www.rjcmedia.org)) to spark promising new journalistic models, storytelling methods and other media practices that serve, strengthen and empower communities. RJC incubates innovative projects and initiatives that demonstrate new ways in which journalism and media can be harnessed to benefit communities.

The Renaissance Journalism Center was founded in 2009 by Executive Director Jon Funabiki, a professor of journalism and former Deputy Director of Media, Arts & Culture at the Ford Foundation. Valerie Chow Bush is the center's Deputy Director. RJC utilizes a variety of tools, including grants, technical assistance, training and research, and it forges entrepreneurial partnerships with journalists and their news organizations, ethnic and hyperlocal news outlets, philanthropic and nonprofit organizations, scholars and students. If you are interested in learning more about RJC contact Jon Funabiki at funabiki@sfsu.edu.
**SCHOLARSHIPS**

The Journalism Department offers several scholarship opportunities to students. We encourage students to apply for as many as they are eligible for. In some cases the award is more than monetary, it offers networking opportunities – invaluable career mapping.

*The Kat Anderson Media Workers Support Fund for Student Journalists* assists promising SFSU journalism majors who have financial need and are interested in either focusing on or have focused on 1) issues affecting women; 2) labor reporting and/or other economic social justice issues; 3) issues in minority communities such as the African American, Asian American, American Indian or Latina/Latino communities. The $1,000 scholarship will give a student the opportunity to focus on areas of study that he or she may not have otherwise considered.

*The Otto J. Bos Memorial Scholarship for Excellence in Journalism,* awards full tuition for the academic year to a full-time student taking at least one journalism class each semester. Otto Bos was a 1970 graduate of the department. Following graduation, he became a government and politics reporter at *The San Diego Union*. In 1977, Otto became press secretary for San Diego Mayor Pete Wilson. He continued to serve Wilson as he later was elected a U.S. senator and then California governor. At the time of his death of a heart attack in 1991, Otto was Gov. Wilson’s director of communications and public affairs.

*The Bob Brown and Greg Robinson scholarships* are awarded respectively to BECA or journalism students (Bob Brown) or photojournalism students (Greg Robinson). Both of these scholarships, when available, defray the cost of tuition. Bob Brown was an NBC News cameraman and Greg Robinson a photographer for the San Francisco Examiner when it was Hearst-owned. Both journalists were killed in Guyana on Nov. 18, 1978 during a visit to the controversial religious sect called the People’s Temple. While there, members of the group shot at Congressman Leo J. Ryan, his aides and several journalists. *The Friends of Greg Robinson Photojournalism Fund for Supplies* was established to disburse a stipend for photographic supplies to the winner of the Greg Robinson Scholarship.

*The Richard Cushing Scholarship in Journalism* was established to assist promising journalism majors who demonstrate financial need. Richard received his undergraduate degree from SFSU in 1948, worked for 15 years in the S.F. bureau of the Associated Press, and was one of the first Americans to enter Tokyo when the war ended. He covered the surrender to Gen. Douglas MacArthur on the main deck of the battleship Missouri. Richard reached his professional pinnacle serving as Deputy Director of the Voice of America (1968-69).

*The Stacey Doukas Memorial Scholarship*, when available, is awarded to photojournalism students. Stacey was a student at San Francisco State when her car overturned on a Bay Area freeway causing her death. Her family established scholarship to remember her free spirit and love of life.
The John & Douglas Fang Memorial Scholarship honors the memory of John Fang, the late publisher of the San Francisco Independent, by providing support, when available, to journalism majors in good academic standing. Applicants are called upon to make a strong case in favor of diversity in journalism, a major concern of Mr. Fang.

The William G. Flynn Political Reporting Scholarship is in memory of the late William G. Flynn, long-time political reporter on the San Francisco Examiner and for Newsweek, who died in 1990, to encourage interest and excellence in political reporting among San Francisco State student journalists.

The Frank McCulloch Investigative Reporting Scholarship offers small grants, when available, for students to pursue investigative reporting. Frank McCulloch is a famed investigative reporter and an editor who, in the course of five decades, went after some of the biggest stories that would make history. He exposed connections between politicians and the mafia. When covering Vietnam, he wrote stories that countered official reports about the progress of the war. He spent many years as an editor fighting libel actions and making sure journalists remained protected by the First Amendment. He wrote the first cover story of Thurgood Marshall before he was a Supreme Court Justice but after he made a name for himself in the Brown v. Board of Education trial. McCulloch, who is in his early 90s, lives in the Santa Rosa area.

The application period varies. Keep your eyes open for email announcements and fliers that advertise the call for applications.

STUDY ABROAD

The department encourages journalism students to explore the world from other shores. Getting a new perspective on the world will help you in your reporting and in your ability to empathize with and understand a broad range of people. The department offers several ways to study abroad.

University of Technology, Sydney, Australia
UT has a reputation as one of the top universities in the country. Students in this program can take courses in the following fields: Media Arts, Journalism, and Broadcasting. You must sit down with an adviser to discuss how these courses fit in with your requirements here at SF State, but generally, it is easy to find one-to-one equivalencies. This can be a semester-long or academic year program. Financial aid can be used to cover tuition costs for this program.

Danish School of Journalism, Arhus, Denmark
DSJ is the only recognized professional journalism school in Denmark. It has received international recognition in recent years for contributing to the development of a free press in Central and Eastern Europe and other developing nations. There are prescribed sets of courses that fulfill SF State Journalism requirements. This is a semester-long program. Financial aid can be used to cover tuition costs for this program.
Europe and the World Journalism Program – Utrecht, The Netherlands & Arhus, Denmark

This program combines course work from the Arhus program in Denmark and the Dutch School of Journalism in the Hogeschool van Utrecht. This is a yearlong program and includes courses in journalism and European studies. Students should sit down with a faculty adviser to make sure they are planning their studies in such a way to graduate in a timely manner. Because courses fulfill SF State Journalism requirements, this is entirely feasible. But planning is required. Financial aid can be used to cover tuition costs for this program.

ieiMedia – Summer Study Abroad Program

This program offering varies each summer. ieiMedia is working in partnership with SF State’s Journalism program to provide a four-week summer experience in cities that may include Perpignan, France; Istanbul, Turkey; Prague, Czech Republic; Urbino, Italy. Others may be added. Each of these programs offers language classes as well as coursework in reporting, writing and multimedia storytelling. Students can earn three-credit units that will fulfill the advanced journalism requirement (Category A or B). The costs for this program (about $5,000) cannot be covered using financial aid. However, scholarships are available.

Chart for Study Abroad Equivalents

Europe and the World Program

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<tr>
<th>Utrecht Courses (September-December)</th>
<th>SFSU Courses</th>
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<tr>
<td>Intro to UtrechtViews and Digital Publishing</td>
<td>Jour 220/225/226 Digital Skills</td>
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<tr>
<td>Reporting Europe/Brussels trip</td>
<td>Advanced Journalism (Category A or B)</td>
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<tr>
<td>Regional Economy</td>
<td>Mini-minor or Seg III (Study Abroad) or Non-Jour credits</td>
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<tr>
<td>European Economics</td>
<td>Mini-minor or Seg III (Study Abroad) or Non-Jour credits</td>
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<tr>
<td>European History</td>
<td>Mini-minor or Seg III (Study Abroad) or Non-Jour credits</td>
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<td>English Writing (optional)</td>
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<td>Intro to European Las (2nd Block)</td>
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<tr>
<td>Europe and Islam (2nd Block)</td>
<td>Jour 610 Cultural Diversity in U.S. News</td>
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<tr>
<td>Political Philosophy (optional, 2nd Block)</td>
<td>Mini-minor or Seg III (Study Abroad) or Non-Jour credits</td>
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<th>Arhus Courses</th>
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<td>Introduction to Dane Views</td>
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<td>Foreign Policy and World Politics</td>
<td>Mini-minor or Seg III (Study Abroad) or Non-Jour credits</td>
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<tr>
<td>Euroviews</td>
<td>Jour 609</td>
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<tr>
<td>Final Exam Project and Oral Exam</td>
<td>Advanced Journalism (Category A or B)</td>
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Danish School of Journalism

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<th>DSJ Courses</th>
<th>SFSU Courses</th>
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<tr>
<td>Introduction and International Newsgathering</td>
<td>Jour 609 Publication Lab</td>
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<td>EU Workshop</td>
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It is a very exciting time to be a journalist. But to be successful during such a transformative time, you need a really good plan. You can’t rely on something happening when you walk across the stage with your diploma. You have to be the agent of your own success. So think about these questions: What are your professional goals? How will you get there? We can offer you two pieces of advice will take you very far on this path.

1. Make sure to get two internships under your belt by the time you graduate from the program. You can get credit for internships through two avenues. The first is Jour 409, Directed Study credit. You can receive up to three credit units, but these credits will not go toward your major requirements. There is no prerequisite for this class. The internship must involve some journalism, such as writing, producing multimedia, managing social media, making photos, or fact checking. Getting coffee for the boss does not count. We want this experience to be meaningful and purposeful, an experience that brings you closer to your career goal. The second avenue for internship credit is Jour 617, Journalism Internship. This internship should be a notch or two above what you did in Jour 409. To enroll in this three-unit course, you must have completed one semester of Jour 609, Publication Lab, with a C or better.

2. Having a mentor or coach in the same profession is essential when learning how to navigate the ins and outs of getting your work out there. We have a volunteer mentoring program we encourage you to participate in. We have a great resource of names and contacts we can use to find the perfect match for you. Jim Toland, one of our lecturers, coordinates our mentoring program. When he sends out a message to all journalism majors, be sure to respond. He is here to help.