

Sam Laird, *Mashable's* senior sports reporter



April 19, Wednesday, 9:40 a.m.

Publication Lab, HUM 308

Sam Laird is Mashable's Senior Sports Reporter. He covers the wide, weird world of sports from all angles — as well as occasional other topics — from Mashable's San Francisco bureau. Before joining Mashable in 2011, his work appeared in publications including the *New York Times*, *New York Times Magazine*, *Slam*, and *East Bay Express*. Sam is a graduate of UC Berkeley and UC Santa Cruz, and basketball and burritos take up most of his spare time.

Don't care about sports? No worries — simply come to hear how to break into journalism.

Check out his work at <http://mashable.com/author/sam-laird>.



NBC will air the 2018 Olympics live because social media always spoils everything

It's a smart play. In fact, it's the only play.



You seriously cannot trust the internet to name anything

First Boaty McBoatface, now this?



How a year of utterly insane sports finishes lit up Twitter

Let's break down the numbers.