Dear Cristina,

Alumni, faculty and students are busier than ever as leaders in the journalism profession!

This issue of the Journalism Department Newsletter highlights our successes and changes over the last few months.

Join us as we celebrate The Best Little Journalism Department in the West.

Cristina Azocar, Ph.D.
Chair

CIJ Reporter Trey Bundy Honored As Outstanding Alumnus of the Year

By Daniel Rivera ('15)

This year's Outstanding SF State Journalism Alumnus is Trey
Bundy, an acclaimed child welfare reporter who has been recognized for his distinguished career. He was honored at a May 1 alumni reception.

Bundy, 43, graduated from SF State's journalism program in 2009 and works for the Center for Investigative Reporting (CIR) covering child trauma and neglect. He was surprised to hear he had been selected and honored to be held in such esteem.

"I was delighted and flattered," Bundy said. "There are a lot of good reporters and editors coming out of the program."

Bundy worked 10 years as a residential counselor for children with a history of neglect and abuse before attending SF State where he developed an interest in juvenile justice and education writing. His breakthrough in journalism came after submitting "Higher Education"—a story about two homeless SF State students excelling in their studies—to SF Weekly in 2008. He won the national Hearst Journalism Award for Article of the Year in 2009 and several awards from the Society of Professional Journalism.

He went on to write for The San Francisco Chronicle and Bay Citizen, a nonprofit news organization. He spent two years at Bay Citizen before it merged with CIR and has since had his work featured in The Chronicle, The New York Times and other publications.

Bundy owes his success at Bay Citizen and other publications to knowledge of child treatment as well as department's professors whose mentoring inspired him.

"I've missed this place," Bundy said at the Annual Alumni Gathering on May 1. "I revered a lot of my teachers and watching my teachers do it was really amazing."

He said the key to success for journalism students lies in their ability to identify and pitch stories that matter to them.

"The reason why I got the position was simply because I had an idea that nobody had," Bundy said. "It's not about branding yourself. Whether it's sports or yoga, young journalists need to find out what they have to offer. Figure out what you know and use it to find a good story."
getting more difficult for them to serve as editors.

Please consider contributing to a fund for stipends for editors.

We thank you in advance for your support.

Broadcast Journalist Linda Yee Presented Alumna Lifetime Achievement Award

By Daniel Rivera ('15)

The SF State Journalism Department honored alumna Linda Yee, May 1, with a Lifetime Achievement Award for her prestigious work in journalism. Her career in broadcast news spans more than 30 years. Yee recalled her interest in journalism starting when she was 12. She began reading newspapers and grew curious about world events and entertainment. Yee said she pursued a career in broadcast journalism after growing up watching reporters interview the Beatles and other celebrities on TV.

"I saw what they were doing with the Beatles, and I wanted to interview interesting people," Yee said. "Even though I started my career in newspaper, my goal was always TV."

After graduating from SF State in 1973, Yee worked for the Fremont Argus newspaper and later switched to broadcast journalism, working as a reporter at KRON-TV from 1980-2005. She's now a reporter at KPIX/CBS 5. Her news coverage has been recognized by a range of media organizations, such as the Radio-Television News Directors Association, the Associated Press and the Asian American Journalists Association. She has also won six Emmys, including a National Emmy Award for her coverage of the 2009 Oscar Grant riots in Oakland.

"I thank the journalism department for even remembering me," Yee said upon receiving her award. "I've met presidents, kings, good guys and bad guys-and I got all my inspiration from my professors."

Yee encourages students to practice solid journalism and to continue sharpening skills.
"Read a lot other than the Internet," Yee said. "Learn how to write clear and concise sentences and learn how to listen when you interview."

Alumni Reception Honors Past and Future of Department

Yvonne Daley and David Talbot
Photo By Melissa Minton ('15)

By Daniel Rivera ('15)

The SF State Journalism Department's annual alumni gathering, May 1, celebrated the achievements of past students while envisioning a successful future. More than 80 guests attended the event in the Towers Conference Center on campus.

The event honored Professor Yvonne Daley who will retire this spring after teaching journalism at SF State for 15 years. She is the author of several books and more than 5,000 non-fiction articles, features and news stories.

"You don't do it for the money, you do it for the students," Daley said, taking the podium.

Erna Smith, department chair when Daley's teaching career began at SF State in 1998, said Daley's devotion to her students' education made her an exceptional member of the department.

"I was just so blown away by the things she's done," Smith said. "She had a gift of getting a story out of everybody. I really did like how she made everyone feel like they can write. Writing is fun for
Lisa Carmack ('15) took to the microphone during the event to thank Daley for inspiring her when she studied abroad in Ghana last year. Carmack took an environmental journalism course Daley taught and attributed her success in Ghana to Daley's instruction.

"This woman is absolutely incredible," Carmack said. "Her heart and her values resonate in what I want journalism to be in the future."

Daley spent the night conversing with former students who came to thank her for all she did for them. Daley said her students' success is what motivated her to teach the next generation of journalists.

Daley plans to spend her time away from SF State traveling, writing and hopes to "not grade another paper."

The annual gathering concluded with a discussion between Daley and David Talbot, co-founder of the online magazine Salon, and author of the best-selling book "Season of the Witch." Their remarks focused on the creation of what Talbot calls "San Francisco values" through the turbulent 1970s and '80s.

"San Francisco values were not born with flowers in their hair," Talbot said. "They were born with strife."

Talbot later said gentrification—and the policymakers who perpetrate it—threaten the values the city is known for. He urged guests to practice in-depth journalism to address the future of the city.

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**Journalism Team's Multimedia Project Highlights Struggles of Fukushima Survivors**

By Daniel Rivera ('15)

SF State journalism students and faculty spent two weeks last summer in Fukushima, Japan, developing a multimedia project...
relaying survivor stories from the Fukushima tsunami disaster in 2011.

Professors Jon Funabiki and Sachi Cunningham traveled and worked with six students to produce "After the Disaster: Rebuilding Lives and Communities in Fukushima." The multimedia project highlighted recovery of residents after a tsunami struck the city and caused a nuclear power plant meltdown.

The project was a collaborative effort between Fukushima National University's International Center and SF State. Funabiki, executive director of the Takeyama Center for the Study of Japan and Japanese Culture, which sponsored the project, said the project's purpose was to remind students that coverage of a natural disaster never ends and conventional media reporting forgets about the impacted lives.

"You kind of paint victims into a corner as if they're just disaster victims," Funabiki said. "What are their hopes? How are they going to recover? We get people stuck in the past by repeating the disaster over and over again."

During their time in Fukushima, Funabiki urged students to practice "restorative journalism," a method of reporting that aims to help communities recover from catastrophes. Students attended workshops, lectures and met with experts to assist them in being sensitive in their reporting and interaction with survivors and the issues they continue to face—such as unemployment, trauma and environmental degradation.

Lorisa Salvatin ('15), a photojournalism major, was one of six students from SF State to go to Fukushima as part of the project. Salvatin said the program was a life-changing experience that she hopes encourages others to take action.

"It's important as a group (SF State) that we want to tell these stories and let them know what's going on," Salvatin said. "We're trying to take these stories and maybe do something about it."

Funabiki said he hoped students learned the value their reporting can have in changing narratives.

"With how we approach our storytelling, we can make people think about their future," Funabiki said. "Their job as journalists is more long term and their work can have an impact."

Students also joining Funabiki and Cunningham in Fukushima were Natalie Yemenidjian, Guadalupe González, Gavin McIntyre, Corinne Morier, and Deborah Svoboda.

The project will soon be released.

SF State Journalism Enrollment Surges Despite Trending National Decline

By Daniel Rivera ('15)

SF State's Journalism Department enrollment has doubled since 2012 while other departments across the country have reported
declines, according to data from University of Georgia's Cox Center. The department's most recent enrollment figures predict 450 students will be enrolled in Fall 2015, a 72 percent increase from 270 in the Fall 2012 school year.

According to the Cox Center, enrollment in journalism and mass communication programs across the United States has steadily declined since 2012. The data found the drop reversed what was a steady increase in communication program enrollment over the last 20 years.

Cristina Azocar, Journalism Department chair at SF State, credits the work of the department's faculty for the enrollment increase. "We have a reputation of being an excellent program with excellent faculty without the cost of an expensive university," Azocar said.

Azocar is confident the department will continue to attract students from around the country because of the department's exceptional reputation and diversity.

Xpress Students Win Big Again at the California Media Association Awards

By Daniel Rivera ('15)

Congratulations to our Golden Gate Xpress Newspaper and Xpress Magazine students whose work was recognized by the California College Media Association on Feb. 28. Keep up the amazing work!

The winners of the 2014 California College Media Association Awards are:

**Golden Gate Xpress**

- First Place for Best Breaking News Story, "BREAKING: Coast Guard and SFFD search for missing swimmer" by Julia Middlemiss
- First Place for Best Sports Story, "SF State Rugby Club Fights For a Field" by Kyle McLorg
- First Place for Best Non-News Video, "An Artist's Account - Matthew McKines" by Peter Snarr
- First Place for Best Newspaper Page/Design Spread, credited to Natalie Yemenidjian for the A&E Section
- Second Place for Best Features Photograph, "Professor discovers exoplanet outside of the Solar System," photo taken by Tony Santos
- Second Place for Best Multimedia Presentation, "Minimal Exposure" by Xpress staff
- Third Place for Best Illustration/Cartoon, illustration by Jordan Cerminara
- Honorable Mention for Best Interactive Graphic, "A Long Road to Travel - A map of the SF State Gators Hockey Club's season" by Kyle McLorg
- Honorable Mention for Best Newspaper, credited to Xpress staff

**Xpress Magazine**

- First Place for Best Magazine Website "Xpress Magazine," credited to Dani Hutton, Catherine Uy and Alec Fernandes
- Third Place for Best Magazine Page/Spread Design "Akiba kei gone local," credited to Caty McCarthy, Lorisa Salvatin and Dani Hutton
- Honorable Mention for Best Magazine Story "Paws-ing to destress," credited to Lissette Vargas, Dani Hutton, Anais Fuentes, Gary Moskowitz and Sara Gobets

**What's Up With Faculty!**

**Rachele Kanigel** (’83) has signed a contract with the publishing company Wiley to produce The Diversity Style Guide, to be published in 2017 or early 2018. The book will build on the News Watch Diversity Style Guide, a guide first produced by the Center for Integration and Improvement of Journalism in the 1990s and last updated in 2002.

The Diversity Style Guide will provide a comprehensive and up-to-date resource for professional and student journalists when they write about race, ethnicity, gender, sexual identity and orientation, disability, religion, mental health, immigration, suicide and other potentially sensitive issues. The guide will bring together information and advice from a wide range of sources, including a dozen existing ethnic-themed and topic-specific style guides, into one handy book.

Kanigel has also received a $3,500 grant from the Sigma Delta Chi Foundation of the Society of Professional Journalists to work on the book. Most of the money will be used to hire research assistants and a graphic artist for the project.

Kanigel continues to write about journalism and journalism education for PBS MediaShift. Recent articles include Matter's Corey Ford: Bring Project-Based Teamwork to Journalism Education and Course Remix: Design Thinking Leads to Aha Moments, an article about teaching design thinking in her JOUR 675 News Entrepreneurship class.

In November, Kanigel presented a session entitled "Tips for Aspiring Entrepreneurs" at the Fall Northern California Conference of the Journalism Association of Community Colleges.

**Jim Toland**, on hiatus this semester, has spent his time away from SF State working on a new book chronicling his adventures hitchhiking around the US before starting college.

"At that time, right after Army service, I had read a lot of Jack Kerouac and wanted to travel, on the road, to fascinating locations
and meet interesting people," Toland said. "I did. Many adventures. And, it was amazing. This non-fiction book will, however, have a 'be careful what you wish for' undertone."

Toland is also revising his 2013 novel, "Once Were Wolves," for a 2016 second printing.

He also provides editorial services to the Media Museum of Northern California, an online educational and archival resource that preserves and presents historic radio and television broadcasts and newspapers. To assist in the development of this museum, the San Francisco/Northern California Chapters of the National Academy of Television Arts and Sciences (NATAS) and the Society of Professional Journalists have established a consortium comprised of regional media organizations and interested individuals.

"We're always looking for unique media-related stories—whether current or from yesteryear," said Toland, who urges alumni, faculty and students to send queries (toland@sfsu.edu or jmtoland@aol.com). He promises a byline and bio on each published piece.

Venise Wagner earlier this year received a Reynolds Week Fellowship at Arizona State University. The three-day intensive seminar taught the ins and outs of teaching business journalism to educators around the country. She will use what she learned to develop an investigative journalism course that will focus on income and housing inequity in San Francisco.

She also gave a public lecture—Living in the Red: Black Steelworkers During the 1959 Strike—at the St. Clair Drake Center at Roosevelt University in Chicago, April 16. The lecture focused on her analysis of bankruptcy records from 1959 and 1960, which found that black steelworkers made up a disproportionate number of petitioners compared to their white counterparts in the mills. According to Wagner's analysis, the four-month-long strike had a greater economic impact on African American steelworkers who had lower-paid and low-skill jobs.

She is currently researching a book about her grandfather, Robert Elkins, who worked for U.S. Steel from 1942-1976. He retired as the first African American journeyman in his mill.